

**WEEKEND - NATIONAL**

<b>Assignment No.</b>
<b>Questionnaire No.</b>

Good morning/afternoon/evening, I am from Ipsos MRBI - an Irish Market Research Company and we are conducting a survey. Firstly, we will be discussing radio listening, and then I will be asking you some questions about other types of media.

Let me assure you first that your opinions will be held by us in the strictest confidence.

	<u>Yes</u>	<u>No</u>	<u>DK</u>
<b>Q.1</b> Firstly, which of the following types of radio are there in your household or do you own yourself?			
Any AM/FM radio in your home .....	1	1	1
Any car radio .....	3	3	3
Any radio that receives long-wave .....	4	4	4
Any radio on your TV set.....	5	5	5
Any radio on your PC/internet .....	6	6	6
Any radio on your mobile phone .....	7	7	7
Any radio on your MP3 player/iPod device	8	8	8
Any radio that has D.A.B. digital radio technology as a choice of band .....	9	9	9

**READ OUT LIST**

**INTERVIEWER: IT IS VITAL THAT YOU READ OUT THIS STATEMENT**

I am going to ask you now about listening to the radio. By listening we mean all types of listening - on a radio at home or in the car, on a computer or laptop, a mobile phone or tablet, a radio APP or on a TV. It also means listening anywhere – at home, in the car, at work or in some other place, to any part of any programme, no matter how long or short a time you listen.

**NO QUESTION 2**

**Q.3** Apart from today, when did YOU last listen to or hear anything on the radio – remember, by listening or hearing, I mean ALL types of listening on any type of device?

	Yesterday, Sunday .... 1 Saturday ..... Longer Ago .....	<b>2 ASK Q.4, Q.5 &amp; Q.6 FOR SAT. ONLY</b>
		<b>3 GO TO Q.7</b>

**ASK SUNDAY LISTENERS:**

**(a)** And before yesterday, when was the last time you listened to or heard anything on radio?

Saturday ..... Longer Ago .....	<b>2 ASK Q.4, Q.5 &amp; Q.6 FOR SAT AND SUN.</b>
	<b>3 ASK Q.4, Q.5 &amp; Q.6 FOR SUN ONLY</b>

18

**SATURDAY**

**Q.4** Which of these stations did you listen to or hear on Saturday. It doesn't matter for how long or short a period you listened?  
**INTERVIEWER: READ OUT LIST. ROTATE & TICK START.**

	<u>List-ened</u>	<u>Did Not</u>
<input type="checkbox"/> RTÉ Radio 1 .....	01	Z
<input type="checkbox"/> Today FM (100-102).....	02	Z
<input type="checkbox"/> RTÉ 2FM .....	03	Z
<input type="checkbox"/> Newstalk 106-108.....	22	Z
<input type="checkbox"/> Classic Hits 4fm .....	27	Z
<input type="checkbox"/> Radio Nova 100fm .....	28	Z
<input type="checkbox"/> Home Local Station (Write in name)	08	Z
Other Local or Regional Radio Stations (Write in name)	09	Z
<input type="checkbox"/> RTÉ Lyric fm (96-99FM) .....	10	Z
<input type="checkbox"/> RTÉ Raidió na Gaeltachta ....	11	Z

**SUNDAY**

**Q.4** Which of these stations did you listen to or hear on Sunday. It does not matter for how long or short a period you listened?  
**INTERVIEWER: READ OUT LIST. ROTATE & TICK START.**

	<u>List-ened</u>	<u>Did Not</u>
<input type="checkbox"/> RTÉ Radio 1 .....	01	Z
<input type="checkbox"/> Today FM (100-102).....	02	Z
<input type="checkbox"/> RTÉ 2FM .....	03	Z
<input type="checkbox"/> Newstalk 106-108.....	22	Z
<input type="checkbox"/> Classic Hits 4fm .....	27	Z
<input type="checkbox"/> Radio Nova 100fm .....	28	Z
<input type="checkbox"/> Home Local Station (Write in name)	08	Z
Other Local or Regional Radio Stations (Write in name)	09	Z
<input type="checkbox"/> RTÉ Lyric fm (96-99FM) .....	10	Z
<input type="checkbox"/> RTÉ Raidió na Gaeltachta ....	11	Z

**(a)** Did you listen to any other radio station yesterday?

Any other station (Write in name) \_\_\_\_\_ **13** Z

<b>OFFICE USE ONLY</b>	
Community Radio Station .....	15
"Pirate Radio" Station .....	16
Non-Irish Stations (BBC's etc) .....	17
Digital Station (not on list above) .....	18

**(a)** Did you listen to any other radio station yesterday?

Any other station (Write in name) \_\_\_\_\_ **13** Z

<b>OFFICE USE ONLY</b>	
Community Radio Station .....	15
"Pirate Radio" Station .....	16
Non-Irish Stations (BBC's etc) .....	17
Digital Station (not on list above) .....	18

19a

19b

## SATURDAY

**TICK STATIONS LISTENED TO ON SATURDAY ON GRID. ASK DETAILS OF RADIO LISTENING.**

**Q.5** Here is a list of the ..... radio programmes for Saturday. Would you please look through it carefully and tell me all the times you listened to ..... (mention station) on Saturday.  
**EXPLAIN "LISTENING AS AT Q.3**

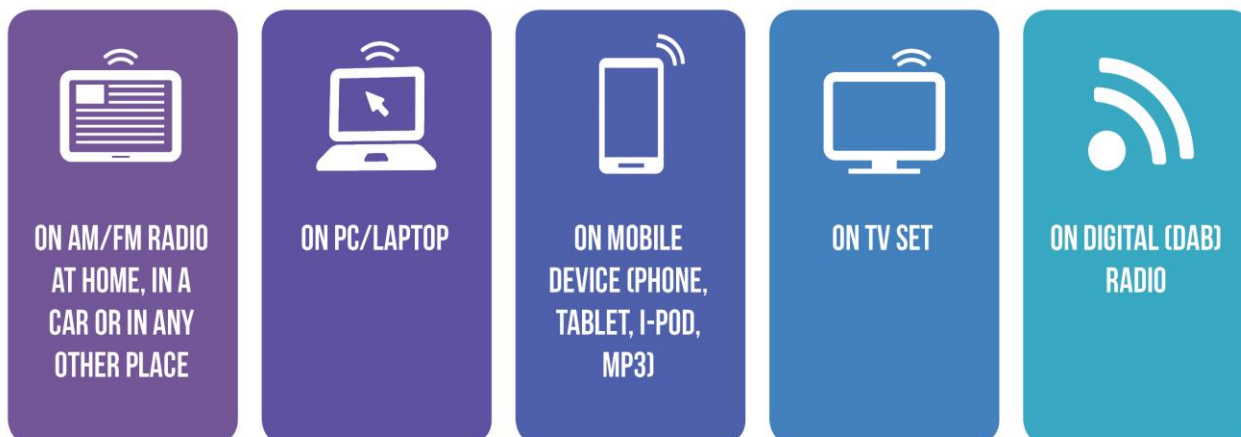
**INTERVIEWER: WHEN ALL LISTENING AT Q.5 IS RECORDED ON GRID ASK:**

**Q.6** When you were listening to ..... (mention station) on Saturday, between ..... and ..... (mention time block in which listening occurred), which device did you use to listen?  
**SHOW CARD & READ OUT**

### **READ OUT**

- on AM/FM radio - at home, in car or in any other place
- on PC/laptop
- on mobile device – phone, tablet, iPod, MP3 player
- on TV set
- on digital (D.A.B.) radio \*

\* D.A.B. digital radio is a digital radio technology for broadcasting radio stations. Like FM or AM it is presented as a choice of band on your radio.



**RECORD LISTENING DEVICE ON GRID.  
REPEAT FOR ALL TIME BLOCKS WHERE LISTENING HAS OCCURED  
(BEGIN AT THE EARLIEST TIME AND WORK THROUGH THE DAY)**

## SUNDAY

**TICK STATIONS LISTENED TO ON SUNDAY ON GRID. ASK DETAILS OF RADIO LISTENING.**

**Q.5** Here is a list of the ..... radio programmes for Sunday. Would you please look through it carefully and tell me all the times you listened to ..... (mention station) on Sunday.  
**EXPLAIN "LISTENING AS AT Q.3**

**INTERVIEWER: WHEN ALL LISTENING AT Q.5 IS RECORDED ON GRID ASK:**

**Q.6** When you were listening to ..... (mention station) on Sunday, between ..... and ..... (mention time block in which listening occurred), which device did you use to listen?  
**SHOW CARD & READ OUT**

**STATION LISTENED TO**

<b>SATURDAY</b>		<b>O</b>						<b>O</b>	<b>Other</b>	<b>O</b>	<b>RTÉ Raidio</b>
<b>Listened SATURDAY</b>		<b>RTÉ</b>	<b>Today</b>	<b>RTÉ</b>	<b>Newstalk</b>	<b>Classic</b>	<b>Radio</b>	<b>Home Local</b>	<b>Local or</b>	<b>RTÉ</b>	<b>na</b>
		<b>Radio 1</b>	<b>FM</b>	<b>2fm</b>	<b>106-108</b>	<b>Hits 4fm</b>	<b>Nova 100fm</b>	<b>Station</b>	<b>Regional</b>	<b>Lyric fm</b>	<b>Gaeltachta</b>
01	6am - 6.15	01	02	03	22	27	28	08	09	10	11
02	6.15 - 6.30	01	02	03	22	27	28	08	09	10	11
03	6.30 - 6.45	01	02	03	22	27	28	08	09	10	11
04	6.45 - 7am	01	02	03	22	27	28	08	09	10	11
05	7am - 7.15	01	02	03	22	27	28	08	09	10	11
06	7.15 - 7.30	01	02	03	22	27	28	08	09	10	11
07	7.30 - 7.45	01	02	03	22	27	28	08	09	10	11
08	7.45 - 8am	01	02	03	22	27	28	08	09	10	11
09	8am - 8.15	01	02	03	22	27	28	08	09	10	11
10	8.15 - 8.30	01	02	03	22	27	28	08	09	10	11
11	8.30 - 8.45	01	02	03	22	27	28	08	09	10	11
12	8.45 - 9am	01	02	03	22	27	28	08	09	10	11
13	9am - 9.15	01	02	03	22	27	28	08	09	10	11
14	9.15 - 9.30	01	02	03	22	27	28	08	09	10	11
15	9.30 - 9.45	01	02	03	22	27	28	08	09	10	11
16	9.45 - 10am	01	02	03	22	27	28	08	09	10	11
17	10am - 10.15	01	02	03	22	27	28	08	09	10	11
18	10.15 - 10.30	01	02	03	22	27	28	08	09	10	11
19	10.30 - 10.45	01	02	03	22	27	28	08	09	10	11
20	10.45 - 11am	01	02	03	22	27	28	08	09	10	11
21	11am - 11.15	01	02	03	22	27	28	08	09	10	11
22	11.15 - 11.30	01	02	03	22	27	28	08	09	10	11
23	11.30 - 11.45	01	02	03	22	27	28	08	09	10	11
24	11.45 - 12am	01	02	03	22	27	28	08	09	10	11
25	12noon - 12.15	01	02	03	22	27	28	08	09	10	11
26	12.15 - 12.30	01	02	03	22	27	28	08	09	10	11
27	12.30 - 12.45	01	02	03	22	27	28	08	09	10	11
28	12.45 - 1pm	01	02	03	22	27	28	08	09	10	11
29	1pm - 1.15	01	02	03	22	27	28	08	09	10	11
30	1.15 - 1.30	01	02	03	22	27	28	08	09	10	11
31	1.30 - 1.45	01	02	03	22	27	28	08	09	10	11
32	1.45 - 2pm	01	02	03	22	27	28	08	09	10	11
33	2pm - 2.15	01	02	03	22	27	28	08	09	10	11
34	2.15 - 2.30	01	02	03	22	27	28	08	09	10	11
35	2.30 - 2.45	01	02	03	22	27	28	08	09	10	11
36	2.45 - 3pm	01	02	03	22	27	28	08	09	10	11
37	3pm - 3.15	01	02	03	22	27	28	08	09	10	11
38	3.15 - 3.30	01	02	03	22	27	28	08	09	10	11
39	3.30 - 3.45	01	02	03	22	27	28	08	09	10	11
40	3.45 - 4pm	01	02	03	22	27	28	08	09	10	11
41	4pm - 4.15	01	02	03	22	27	28	08	09	10	11
42	4.15 - 4.30	01	02	03	22	27	28	08	09	10	11
43	4.30 - 4.45	01	02	03	22	27	28	08	09	10	11
44	4.45 - 5pm	01	02	03	22	27	28	08	09	10	11
45	5pm - 5.15	01	02	03	22	27	28	08	09	10	11
46	5.15 - 5.30	01	02	03	22	27	28	08	09	10	11
47	5.30 - 5.45	01	02	03	22	27	28	08	09	10	11
48	5.45 - 6pm	01	02	03	22	27	28	08	09	10	11
49	6pm - 6.15	01	02	03	22	27	28	08	09	10	11
50	6.15 - 6.30	01	02	03	22	27	28	08	09	10	11
51	6.30 - 6.45	01	02	03	22	27	28	08	09	10	11
52	6.45 - 7pm	01	02	03	22	27	28	08	09	10	11
53	7pm - 7.30	01	02	03	22	27	28	08	09	10	11
54	7.30 - 8pm	01	02	03	22	27	28	08	09	10	11
55	8pm - 8.30	01	02	03	22	27	28	08	09	10	11
56	8.30 - 9pm	01	02	03	22	27	28	08	09	10	11
57	9pm - 9.30	01	02	03	22	27	28	08	09	10	11
58	9.30 - 10pm	01	02	03	22	27	28	08	09	10	11
59	10pm - 10.30	01	02	03	22	27	28	08	09	10	11
60	10.30 - 11pm	01	02	03	22	27	28	08	09	10	11
61	11pm - 11.30	01	02	03	22	27	28	08	09	10	11
62	11.30 - 12m'night	01	02	03	22	27	28	08	09	10	11
63	12m'night - 12.30	01	02	03	22	27	28	08	09	10	11
64	12.30 - 1am	01	02	03	22	27	28	08	09	10	11
65	1am - 1.30	01	02	03	22	27	28	08	09	10	11
66	1.30 - 2am	01	02	03	22	27	28	08	09	10	11
67	2am - 3am	01	02	03	22	27	28	08	09	10	11
68	3am - 4am	01	02	03	22	27	28	08	09	10	11
69	4am - 5am	01	02	03	22	27	28	08	09	10	11
70	5am - 6am	01	02	03	22	27	28	08	09	10	11

## LISTENING DEVICE

Any other stations	SATURDAY		On am/fm radio at home/ in car	On PC/ laptop	On mobile device (phone, tablet, iPod, MP3)	On TV set	On Digital (DAB) radio
	01	Listened SATURDAY					
13	01	6am - 6.15	1	2	3	4	5
13	02	6.15 - 6.30	1	2	3	4	5
13	03	6.30 - 6.45	1	2	3	4	5
13	04	6.45 - 7am	1	2	3	4	5
13	05	7am - 7.15	1	2	3	4	5
13	06	7.15 - 7.30	1	2	3	4	5
13	07	7.30 - 7.45	1	2	3	4	5
13	08	7.45 - 8am	1	2	3	4	5
13	09	8am - 8.15	1	2	3	4	5
13	10	8.15 - 8.30	1	2	3	4	5
13	11	8.30 - 8.45	1	2	3	4	5
13	12	8.45 - 9am	1	2	3	4	5
13	13	9am - 9.15	1	2	3	4	5
13	14	9.15 - 9.30	1	2	3	4	5
13	15	9.30 - 9.45	1	2	3	4	5
13	16	9.45 - 10am	1	2	3	4	5
13	17	10am - 10.15	1	2	3	4	5
13	18	10.15 - 10.30	1	2	3	4	5
13	19	10.30 - 10.45	1	2	3	4	5
13	20	10.45 - 11am	1	2	3	4	5
13	21	11am - 11.15	1	2	3	4	5
13	22	11.15 - 11.30	1	2	3	4	5
13	23	11.30 - 11.45	1	2	3	4	5
13	24	11.45 - 12am	1	2	3	4	5
13	25	12noon - 12.15	1	2	3	4	5
13	26	12.15 - 12.30	1	2	3	4	5
13	27	12.30 - 12.45	1	2	3	4	5
13	28	12.45 - 1pm	1	2	3	4	5
13	29	1pm - 1.15	1	2	3	4	5
13	30	1.15 - 1.30	1	2	3	4	5
13	31	1.30 - 1.45	1	2	3	4	5
13	32	1.45 - 2pm	1	2	3	4	5
13	33	2pm - 2.15	1	2	3	4	5
13	34	2.15 - 2.30	1	2	3	4	5
13	35	2.30 - 2.45	1	2	3	4	5
13	36	2.45 - 3pm	1	2	3	4	5
13	37	3pm - 3.15	1	2	3	4	5
13	38	3.15 - 3.30	1	2	3	4	5
13	39	3.30 - 3.45	1	2	3	4	5
13	40	3.45 - 4pm	1	2	3	4	5
13	41	4pm - 4.15	1	2	3	4	5
13	42	4.15 - 4.30	1	2	3	4	5
13	43	4.30 - 4.45	1	2	3	4	5
13	44	4.45 - 5pm	1	2	3	4	5
13	45	5pm - 5.15	1	2	3	4	5
13	46	5.15 - 5.30	1	2	3	4	5
13	47	5.30 - 5.45	1	2	3	4	5
13	48	5.45 - 6pm	1	2	3	4	5
13	49	6pm - 6.15	1	2	3	4	5
13	50	6.15 - 6.30	1	2	3	4	5
13	51	6.30 - 6.45	1	2	3	4	5
13	52	6.45 - 7pm	1	2	3	4	5
13	53	7pm - 7.30	1	2	3	4	5
13	54	7.30 - 8pm	1	2	3	4	5
13	55	8pm - 8.30	1	2	3	4	5
13	56	8.30 - 9pm	1	2	3	4	5
13	57	9pm - 9.30	1	2	3	4	5
13	58	9.30 - 10pm	1	2	3	4	5
13	59	10pm - 10.30	1	2	3	4	5
13	60	10.30 - 11pm	1	2	3	4	5
13	61	11pm - 11.30	1	2	3	4	5
13	62	11.30 - 12m`night	1	2	3	4	5
13	63	12m`night - 12.30	1	2	3	4	5
13	64	12.30 - 1am	1	2	3	4	5
13	65	1am - 1.30	1	2	3	4	5
13	66	1.30 - 2am	1	2	3	4	5
13	67	2am - 3am	1	2	3	4	5
13	68	3am - 4am	1	2	3	4	5
13	69	4am - 5am	1	2	3	4	5
13	70	5am - 6am	1	2	3	4	5

## STATION LISTENED TO

SUNDAY											
Listened <u>SUNDAY</u>		O RTÉ Radio 1	Today FM	RTÉ 2fm	Newstalk 106-108	Classic Hits 4fm	Radio Nova 100fm	O Home Local Station	Other Local or Regional Stations	O RTÉ Lyric fm	RTÉ Raidio na Gaeltachta
01	6am - 6.15	01	02	03	22	27	28	08	09	10	11
02	6.15 - 6.30	01	02	03	22	27	28	08	09	10	11
03	6.30 - 6.45	01	02	03	22	27	28	08	09	10	11
04	6.45 - 7am	01	02	03	22	27	28	08	09	10	11
05	7am - 7.15	01	02	03	22	27	28	08	09	10	11
06	7.15 - 7.30	01	02	03	22	27	28	08	09	10	11
07	7.30 - 7.45	01	02	03	22	27	28	08	09	10	11
08	7.45 - 8am	01	02	03	22	27	28	08	09	10	11
09	8am - 8.15	01	02	03	22	27	28	08	09	10	11
10	8.15 - 8.30	01	02	03	22	27	28	08	09	10	11
11	8.30 - 8.45	01	02	03	22	27	28	08	09	10	11
12	8.45 - 9am	01	02	03	22	27	28	08	09	10	11
13	9am - 9.15	01	02	03	22	27	28	08	09	10	11
14	9.15 - 9.30	01	02	03	22	27	28	08	09	10	11
15	9.30 - 9.45	01	02	03	22	27	28	08	09	10	11
16	9.45 - 10am	01	02	03	22	27	28	08	09	10	11
17	10am - 10.15	01	02	03	22	27	28	08	09	10	11
18	10.15 - 10.30	01	02	03	22	27	28	08	09	10	11
19	10.30 - 10.45	01	02	03	22	27	28	08	09	10	11
20	10.45 - 11am	01	02	03	22	27	28	08	09	10	11
21	11am - 11.15	01	02	03	22	27	28	08	09	10	11
22	11.15 - 11.30	01	02	03	22	27	28	08	09	10	11
23	11.30 - 11.45	01	02	03	22	27	28	08	09	10	11
24	11.45 - 12am	01	02	03	22	27	28	08	09	10	11
25	12noon - 12.15	01	02	03	22	27	28	08	09	10	11
26	12.15 - 12.30	01	02	03	22	27	28	08	09	10	11
27	12.30 - 12.45	01	02	03	22	27	28	08	09	10	11
28	12.45 - 1pm	01	02	03	22	27	28	08	09	10	11
29	1pm - 1.15	01	02	03	22	27	28	08	09	10	11
30	1.15 - 1.30	01	02	03	22	27	28	08	09	10	11
31	1.30 - 1.45	01	02	03	22	27	28	08	09	10	11
32	1.45 - 2pm	01	02	03	22	27	28	08	09	10	11
33	2pm - 2.15	01	02	03	22	27	28	08	09	10	11
34	2.15 - 2.30	01	02	03	22	27	28	08	09	10	11
35	2.30 - 2.45	01	02	03	22	27	28	08	09	10	11
36	2.45 - 3pm	01	02	03	22	27	28	08	09	10	11
37	3pm - 3.15	01	02	03	22	27	28	08	09	10	11
38	3.15 - 3.30	01	02	03	22	27	28	08	09	10	11
39	3.30 - 3.45	01	02	03	22	27	28	08	09	10	11
40	3.45 - 4pm	01	02	03	22	27	28	08	09	10	11
41	4pm - 4.15	01	02	03	22	27	28	08	09	10	11
42	4.15 - 4.30	01	02	03	22	27	28	08	09	10	11
43	4.30 - 4.45	01	02	03	22	27	28	08	09	10	11
44	4.45 - 5pm	01	02	03	22	27	28	08	09	10	11
45	5pm - 5.15	01	02	03	22	27	28	08	09	10	11
46	5.15 - 5.30	01	02	03	22	27	28	08	09	10	11
47	5.30 - 5.45	01	02	03	22	27	28	08	09	10	11
48	5.45 - 6pm	01	02	03	22	27	28	08	09	10	11
49	6pm - 6.15	01	02	03	22	27	28	08	09	10	11
50	6.15 - 6.30	01	02	03	22	27	28	08	09	10	11
51	6.30 - 6.45	01	02	03	22	27	28	08	09	10	11
52	6.45 - 7pm	01	02	03	22	27	28	08	09	10	11
53	7pm - 7.30	01	02	03	22	27	28	08	09	10	11
54	7.30 - 8pm	01	02	03	22	27	28	08	09	10	11
55	8pm - 8.30	01	02	03	22	27	28	08	09	10	11
56	8.30 - 9pm	01	02	03	22	27	28	08	09	10	11
57	9pm - 9.30	01	02	03	22	27	28	08	09	10	11
58	9.30 - 10pm	01	02	03	22	27	28	08	09	10	11
59	10pm - 10.30	01	02	03	22	27	28	08	09	10	11
60	10.30 - 11pm	01	02	03	22	27	28	08	09	10	11
61	11pm - 11.30	01	02	03	22	27	28	08	09	10	11
62	11.30 - 12m'night	01	02	03	22	27	28	08	09	10	11
63	12m'night - 12.30	01	02	03	22	27	28	08	09	10	11
64	12.30 - 1am	01	02	03	22	27	28	08	09	10	11
65	1am - 1.30	01	02	03	22	27	28	08	09	10	11
66	1.30 - 2am	01	02	03	22	27	28	08	09	10	11
67	2am - 3am	01	02	03	22	27	28	08	09	10	11
68	3am - 4am	01	02	03	22	27	28	08	09	10	11
69	4am - 5am	01	02	03	22	27	28	08	09	10	11
70	5am - 6am	01	02	03	22	27	28	08	09	10	11

## LISTENING DEVICE

Any other stations	SUNDAY		On am/fm radio at home/ in car	On PC/ laptop	On mobile device (phone, tablet, iPod, MP3)	On TV set	On Digital (DAB) radio
	01	Listened SUNDAY					
13	01	6am - 6.15	1	2	3	4	5
13	02	6.15 - 6.30	1	2	3	4	5
13	03	6.30 - 6.45	1	2	3	4	5
13	04	6.45 - 7am	1	2	3	4	5
13	05	7am - 7.15	1	2	3	4	5
13	06	7.15 - 7.30	1	2	3	4	5
13	07	7.30 - 7.45	1	2	3	4	5
13	08	7.45 - 8am	1	2	3	4	5
13	09	8am - 8.15	1	2	3	4	5
13	10	8.15 - 8.30	1	2	3	4	5
13	11	8.30 - 8.45	1	2	3	4	5
13	12	8.45 - 9am	1	2	3	4	5
13	13	9am - 9.15	1	2	3	4	5
13	14	9.15 - 9.30	1	2	3	4	5
13	15	9.30 - 9.45	1	2	3	4	5
13	16	9.45 - 10am	1	2	3	4	5
13	17	10am - 10.15	1	2	3	4	5
13	18	10.15 - 10.30	1	2	3	4	5
13	19	10.30 - 10.45	1	2	3	4	5
13	20	10.45 - 11am	1	2	3	4	5
13	21	11am - 11.15	1	2	3	4	5
13	22	11.15 - 11.30	1	2	3	4	5
13	23	11.30 - 11.45	1	2	3	4	5
13	24	11.45 - 12am	1	2	3	4	5
13	25	12noon - 12.15	1	2	3	4	5
13	26	12.15 - 12.30	1	2	3	4	5
13	27	12.30 - 12.45	1	2	3	4	5
13	28	12.45 - 1pm	1	2	3	4	5
13	29	1pm - 1.15	1	2	3	4	5
13	30	1.15 - 1.30	1	2	3	4	5
13	31	1.30 - 1.45	1	2	3	4	5
13	32	1.45 - 2pm	1	2	3	4	5
13	33	2pm - 2.15	1	2	3	4	5
13	34	2.15 - 2.30	1	2	3	4	5
13	35	2.30 - 2.45	1	2	3	4	5
13	36	2.45 - 3pm	1	2	3	4	5
13	37	3pm - 3.15	1	2	3	4	5
13	38	3.15 - 3.30	1	2	3	4	5
13	39	3.30 - 3.45	1	2	3	4	5
13	40	3.45 - 4pm	1	2	3	4	5
13	41	4pm - 4.15	1	2	3	4	5
13	42	4.15 - 4.30	1	2	3	4	5
13	43	4.30 - 4.45	1	2	3	4	5
13	44	4.45 - 5pm	1	2	3	4	5
13	45	5pm - 5.15	1	2	3	4	5
13	46	5.15 - 5.30	1	2	3	4	5
13	47	5.30 - 5.45	1	2	3	4	5
13	48	5.45 - 6pm	1	2	3	4	5
13	49	6pm - 6.15	1	2	3	4	5
13	50	6.15 - 6.30	1	2	3	4	5
13	51	6.30 - 6.45	1	2	3	4	5
13	52	6.45 - 7pm	1	2	3	4	5
13	53	7pm - 7.30	1	2	3	4	5
13	54	7.30 - 8pm	1	2	3	4	5
13	55	8pm - 8.30	1	2	3	4	5
13	56	8.30 - 9pm	1	2	3	4	5
13	57	9pm - 9.30	1	2	3	4	5
13	58	9.30 - 10pm	1	2	3	4	5
13	59	10pm - 10.30	1	2	3	4	5
13	60	10.30 - 11pm	1	2	3	4	5
13	61	11pm - 11.30	1	2	3	4	5
13	62	11.30 - 12m`night	1	2	3	4	5
13	63	12m`night - 12.30	1	2	3	4	5
13	64	12.30 - 1am	1	2	3	4	5
13	65	1am - 1.30	1	2	3	4	5
13	66	1.30 - 2am	1	2	3	4	5
13	67	2am - 3am	1	2	3	4	5
13	68	3am - 4am	1	2	3	4	5
13	69	4am - 5am	1	2	3	4	5
13	70	5am - 6am	1	2	3	4	5

**ASK ALL**

**Q.7** Last week, on how many of the five **WEEK-DAYS** if any did you listen to each of the following stations - at any time during the day? **READ OUT STATIONS: ROTATE START.**

	<u>Five Days</u>	<u>Four Days</u>	<u>Three Days</u>	<u>Two Days</u>	<u>One Day</u>	<u>None</u>	
<input type="checkbox"/> RTÉ Radio 1 .....	5	4	3	2	1	0	31
<input type="checkbox"/> Today FM (100-102) .....	5	4	3	2	1	0	32
<input type="checkbox"/> RTÉ 2FM .....	5	4	3	2	1	0	33
<input type="checkbox"/> Newstalk 106-108 .....	5	4	3	2	1	0	35d
<input type="checkbox"/> Classic Hits 4fm .....	5	4	3	2	1	0	36
<input type="checkbox"/> Radio Nova 100fm .....	5	4	3	2	1	0	37
<input type="checkbox"/> Home _____ Local Station.....	5	4	3	2	1	0	38
Other _____ Local or Regional Radio Stations.....	5	4	3	2	1	0	39
<input type="checkbox"/> RTÉ Lyric fm (96-99FM).....	5	4	3	2	1	0	40
<input type="checkbox"/> RTÉ Raidió na Gaeltachta .....	5	4	3	2	1	0	41

Skip Col 42

**ASK ALL**

**Q.8** In terms of the statements on this card, could you summarise with me now, when you last listened to each of these stations? **SHOW CARD. READ OUT STATIONS: ROTATE START.**

	<u>Sat</u>	<u>Sun</u>	<u>Within Past Week</u>	<u>Within Past Month</u>	<u>Within Past 6 mths</u>	<u>Within Past Year</u>	<u>Longer Ago</u>	<u>Never</u>	
<input type="checkbox"/> RTÉ Radio 1 .....	8	9	2	3	4	5	6	7	43
<input type="checkbox"/> Today FM (100-102) .....	8	9	2	3	4	5	6	7	44
<input type="checkbox"/> RTÉ 2FM .....	8	9	2	3	4	5	6	7	45
<input type="checkbox"/> Newstalk 106-108.....	8	9	2	3	4	5	6	7	47d
<input type="checkbox"/> Classic Hits 4fm .....	8	9	2	3	4	5	6	7	48
<input type="checkbox"/> Radio Nova 100fm .....	8	9	2	3	4	5	6	7	49
<input type="checkbox"/> Home _____ Local Station.....	8	9	2	3	4	5	6	7	50
Other _____ Local or Regional Radio Stations.....	8	9	2	3	4	5	6	7	51
<input type="checkbox"/> RTÉ Lyric fm (96-99FM).....	8	9	2	3	4	5	6	7	52
<input type="checkbox"/> RTÉ Raidió na Gaeltachta .....	8	9	2	3	4	5	6	7	53

Skip Col 54