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WEEKEND – NORTHWEST

Assignment No.
Questionnaire No.

Good morning/afternoon/evening, I am from Ipsos MRBI - an Irish Market Research Company and we are conducting a survey. Firstly, we will be discussing radio listening, and then I will be asking you some questions about other types of media.

Let me assure you first that your opinions will be held by us in the strictest confidence.

		<u>Yes</u>	<u>No</u>	<u>DK</u>	
Q.1 Firstly, which of the following types of radio are there in your household or do you own yourself?	Any AM/FM radio in your home	1	1	1	
	Any car radio	3	3	3	
	Any radio that receives long-wave	4	4	4	
	Any radio on your TV set.....	5	5	5	13
	Any radio on your PC/internet.....	6	6	6	
	Any radio on your mobile phone	7	7	7	
	Any radio on your MP3 player/iPod device	8	8	8	
	Any radio that has D.A.B. digital radio technology as a choice of band	9	9	9	14

INTERVIEWER: IT IS VITAL THAT YOU READ OUT THIS STATEMENT

I am going to ask you now about listening to the radio. By listening we mean all types of listening - on a radio at home or in the car, on a computer or laptop, a mobile phone or tablet, a radio APP or on a TV. It also means listening anywhere – at home, in the car, at work or in some other place, to any part of any programme, no matter how long or short a time you listen.

NO QUESTION 2

Q.3 Apart from today, when did YOU last listen to or hear anything on the radio – remember, by listening or hearing, I mean ALL types of listening on any type of device?

└──┬──┘	Yesterday, Sunday	1
└──┬──┘	Saturday	2 ASK Q.4, Q.5 & Q.6 FOR SAT. ONLY
└──┬──┘	Longer Ago	3 GO TO Q.7

ASK SUNDAY LISTENERS:

(a) And before yesterday, when was the last time you listened to or heard anything on radio?

Saturday	2 ASK Q.4, Q.5 & Q.6 FOR SAT AND SUN.
Longer Ago	3 ASK Q.4, Q.5 & Q.6 FOR SUN ONLY

18

SATURDAY

Q.4 Which of these stations did you listen to or hear on Saturday. It doesn't matter for how long or short a period you listened?

INTERVIEWER: READ OUT LIST. ROTATE & TICK START.

	<u>List-ened</u>	<u>Did Not</u>
<input type="checkbox"/> RTÉ Radio 1.....	01	Z
<input type="checkbox"/> Today FM (100-102)	02	Z
<input type="checkbox"/> RTÉ 2FM	03	Z
<input type="checkbox"/> Newstalk 106-108	22	Z
<input type="checkbox"/> Classic Hits 4fm	27	Z
<input type="checkbox"/> iRadio NW (North West)	25	Z
<input type="checkbox"/> Home Local Station (Write in name) _____	08	Z
Other Local or Regional Radio Stations (Write in name) _____	09	Z
<input type="checkbox"/> RTÉ Lyric fm (96-99FM)	10	Z
<input type="checkbox"/> RTÉ Raidió na Gaeltachta	11	Z

(a) Did you listen to any other radio station yesterday?

Any other station (Write in name) 13 Z

OFFICE USE ONLY

Community Radio Station	15
"Pirate Radio" Station	16
Non-Irish Stations (BBC's etc)	17
Digital Station (not on list above)	18

SUNDAY

Q.4 Which of these stations did you listen to or hear on Sunday. It does not matter for how long or short a period you listened?

INTERVIEWER: READ OUT LIST. ROTATE & TICK START.

	<u>List-ened</u>	<u>Did Not</u>
<input type="checkbox"/> RTÉ Radio 1.....	01	Z
<input type="checkbox"/> Today FM (100-102)	02	Z
<input type="checkbox"/> RTÉ 2FM	03	Z
<input type="checkbox"/> Newstalk 106-108	22	Z
<input type="checkbox"/> Classic Hits 4fm	27	Z
<input type="checkbox"/> iRadio NW (North West)	25	Z
<input type="checkbox"/> Home Local Station (Write in name) _____	08	Z
Other Local or Regional Radio Stations (Write in name) _____	09	Z
<input type="checkbox"/> RTÉ Lyric fm (96-99FM)	10	Z
<input type="checkbox"/> RTÉ Raidió na Gaeltachta	11	Z

(a) Did you listen to any other radio station yesterday?

Any other station (Write in name) 13 Z

OFFICE USE ONLY

Community Radio Station	15
"Pirate Radio" Station	16
Non-Irish Stations (BBC's etc)	17
Digital Station (not on list above)	18

19a

19b

SATURDAY

SUNDAY

TICK STATIONS LISTENED TO ON SATURDAY ON GRID. ASK DETAILS OF RADIO LISTENING.

TICK STATIONS LISTENED TO ON SUNDAY ON GRID. ASK DETAILS OF RADIO LISTENING.

Q.5 Here is a list of the radio programmes for Saturday. Would you please look through it carefully and tell me all the times you listened to (mention station) on Saturday.
EXPLAIN "LISTENING AS AT Q.3

Q.5 Here is a list of the radio programmes for Sunday. Would you please look through it carefully and tell me all the times you listened to (mention station) on Sunday.
EXPLAIN "LISTENING AS AT Q.3

INTERVIEWER: WHEN ALL LISTENING AT Q.5 IS RECORDED ON GRID ASK:

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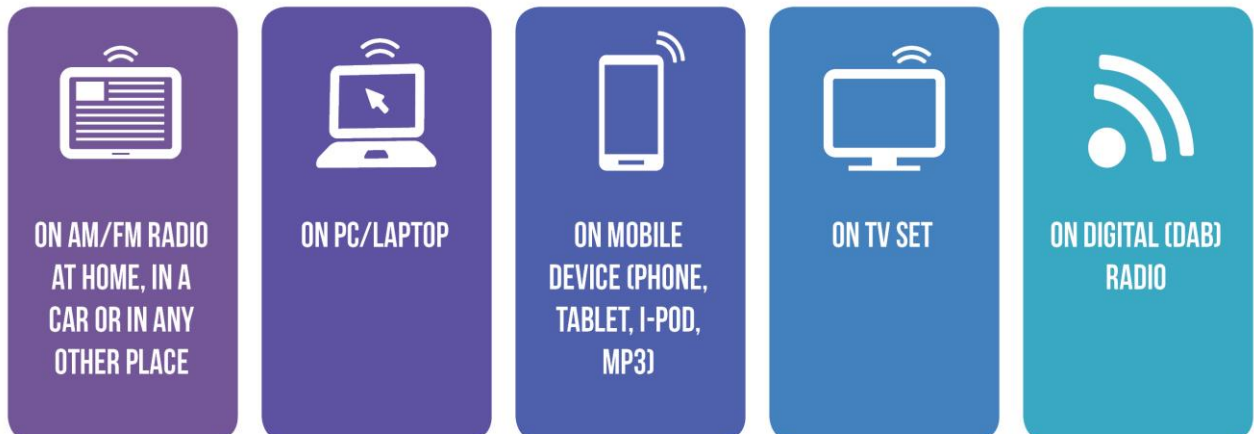
Q.6 When you were listening to (mention station) on Saturday, between and (mention time block in which listening occurred), which device did you use to listen?
SHOW CARD & READ OUT

Q.6 When you were listening to (mention station) on Sunday, between and (mention time block in which listening occurred), which device did you use to listen?
SHOW CARD & READ OUT

READ OUT

- on AM/FM radio - at home, in car or in any other place
- on PC/laptop
- on mobile device – phone, tablet, iPod, MP3 player
- on TV set
- on digital (D.A.B.) radio *

* *D.A.B. digital radio is a digital radio technology for broadcasting radio stations. Like FM or AM it is presented as a choice of band on your radio.*



**RECORD LISTENING DEVICE ON GRID.
REPEAT FOR ALL TIME BLOCKS WHERE LISTENING HAS OCCURED
(BEGIN AT THE EARLIEST TIME AND WORK THROUGH THE DAY)**

STATION LISTENED TO

SATURDAY		0					iRadio	0	Other Local	0	RTÉ Raidio
Listened SATURDAY		RTÉ Radio 1	Today FM	RTÉ 2fm	Newstalk 106-108	Classic Hits 4fm	NW (North West)	Home Local Station	or Regional Stations	RTÉ Lyric fm	na Gaeltachta
01	6am - 6.15	01	02	03	22	27	25	08	09	10	11
02	6.15 - 6.30	01	02	03	22	27	25	08	09	10	11
03	6.30 - 6.45	01	02	03	22	27	25	08	09	10	11
04	6.45 - 7am	01	02	03	22	27	25	08	09	10	11
05	7am - 7.15	01	02	03	22	27	25	08	09	10	11
06	7.15 - 7.30	01	02	03	22	27	25	08	09	10	11
07	7.30 - 7.45	01	02	03	22	27	25	08	09	10	11
08	7.45 - 8am	01	02	03	22	27	25	08	09	10	11
09	8am - 8.15	01	02	03	22	27	25	08	09	10	11
10	8.15 - 8.30	01	02	03	22	27	25	08	09	10	11
11	8.30 - 8.45	01	02	03	22	27	25	08	09	10	11
12	8.45 - 9am	01	02	03	22	27	25	08	09	10	11
13	9am - 9.15	01	02	03	22	27	25	08	09	10	11
14	9.15 - 9.30	01	02	03	22	27	25	08	09	10	11
15	9.30 - 9.45	01	02	03	22	27	25	08	09	10	11
16	9.45 - 10am	01	02	03	22	27	25	08	09	10	11
17	10am - 10.15	01	02	03	22	27	25	08	09	10	11
18	10.15 - 10.30	01	02	03	22	27	25	08	09	10	11
19	10.30 - 10.45	01	02	03	22	27	25	08	09	10	11
20	10.45 - 11am	01	02	03	22	27	25	08	09	10	11
21	11am - 11.15	01	02	03	22	27	25	08	09	10	11
22	11.15 - 11.30	01	02	03	22	27	25	08	09	10	11
23	11.30 - 11.45	01	02	03	22	27	25	08	09	10	11
24	11.45 - 12am	01	02	03	22	27	25	08	09	10	11
25	12noon - 12.15	01	02	03	22	27	25	08	09	10	11
26	12.15 - 12.30	01	02	03	22	27	25	08	09	10	11
27	12.30 - 12.45	01	02	03	22	27	25	08	09	10	11
28	12.45 - 1pm	01	02	03	22	27	25	08	09	10	11
29	1pm - 1.15	01	02	03	22	27	25	08	09	10	11
30	1.15 - 1.30	01	02	03	22	27	25	08	09	10	11
31	1.30 - 1.45	01	02	03	22	27	25	08	09	10	11
32	1.45 - 2pm	01	02	03	22	27	25	08	09	10	11
33	2pm - 2.15	01	02	03	22	27	25	08	09	10	11
34	2.15 - 2.30	01	02	03	22	27	25	08	09	10	11
35	2.30 - 2.45	01	02	03	22	27	25	08	09	10	11
36	2.45 - 3pm	01	02	03	22	27	25	08	09	10	11
37	3pm - 3.15	01	02	03	22	27	25	08	09	10	11
38	3.15 - 3.30	01	02	03	22	27	25	08	09	10	11
39	3.30 - 3.45	01	02	03	22	27	25	08	09	10	11
40	3.45 - 4pm	01	02	03	22	27	25	08	09	10	11
41	4pm - 4.15	01	02	03	22	27	25	08	09	10	11
42	4.15 - 4.30	01	02	03	22	27	25	08	09	10	11
43	4.30 - 4.45	01	02	03	22	27	25	08	09	10	11
44	4.45 - 5pm	01	02	03	22	27	25	08	09	10	11
45	5pm - 5.15	01	02	03	22	27	25	08	09	10	11
46	5.15 - 5.30	01	02	03	22	27	25	08	09	10	11
47	5.30 - 5.45	01	02	03	22	27	25	08	09	10	11
48	5.45 - 6pm	01	02	03	22	27	25	08	09	10	11
49	6pm - 6.15	01	02	03	22	27	25	08	09	10	11
50	6.15 - 6.30	01	02	03	22	27	25	08	09	10	11
51	6.30 - 6.45	01	02	03	22	27	25	08	09	10	11
52	6.45 - 7pm	01	02	03	22	27	25	08	09	10	11
53	7pm - 7.30	01	02	03	22	27	25	08	09	10	11
54	7.30 - 8pm	01	02	03	22	27	25	08	09	10	11
55	8pm - 8.30	01	02	03	22	27	25	08	09	10	11
56	8.30 - 9pm	01	02	03	22	27	25	08	09	10	11
57	9pm - 9.30	01	02	03	22	27	25	08	09	10	11
58	9.30 - 10pm	01	02	03	22	27	25	08	09	10	11
59	10pm - 10.30	01	02	03	22	27	25	08	09	10	11
60	10.30 - 11pm	01	02	03	22	27	25	08	09	10	11
61	11pm - 11.30	01	02	03	22	27	25	08	09	10	11
62	11.30 - 12m'night	01	02	03	22	27	25	08	09	10	11
63	12m'night - 12.30	01	02	03	22	27	25	08	09	10	11
64	12.30 - 1am	01	02	03	22	27	25	08	09	10	11
65	1am - 1.30	01	02	03	22	27	25	08	09	10	11
66	1.30 - 2am	01	02	03	22	27	25	08	09	10	11
67	2am - 3am	01	02	03	22	27	25	08	09	10	11
68	3am - 4am	01	02	03	22	27	25	08	09	10	11
69	4am - 5am	01	02	03	22	27	25	08	09	10	11
70	5am - 6am	01	02	03	22	27	25	08	09	10	11

LISTENING DEVICE

Any other stations	SATURDAY		On am/fm radio at home/ in car	On PC/ laptop	On mobile device (phone, tablet, iPod, MP3)	On TV set	On Digital (DAB) radio
	01	Listened SATURDAY					
13	01	6am - 6.15	1	2	3	4	5
13	02	6.15 - 6.30	1	2	3	4	5
13	03	6.30 - 6.45	1	2	3	4	5
13	04	6.45 - 7am	1	2	3	4	5
13	05	7am - 7.15	1	2	3	4	5
13	06	7.15 - 7.30	1	2	3	4	5
13	07	7.30 - 7.45	1	2	3	4	5
13	08	7.45 - 8am	1	2	3	4	5
13	09	8am - 8.15	1	2	3	4	5
13	10	8.15 - 8.30	1	2	3	4	5
13	11	8.30 - 8.45	1	2	3	4	5
13	12	8.45 - 9am	1	2	3	4	5
13	13	9am - 9.15	1	2	3	4	5
13	14	9.15 - 9.30	1	2	3	4	5
13	15	9.30 - 9.45	1	2	3	4	5
13	16	9.45 - 10am	1	2	3	4	5
13	17	10am - 10.15	1	2	3	4	5
13	18	10.15 - 10.30	1	2	3	4	5
13	19	10.30 - 10.45	1	2	3	4	5
13	20	10.45 - 11am	1	2	3	4	5
13	21	11am - 11.15	1	2	3	4	5
13	22	11.15 - 11.30	1	2	3	4	5
13	23	11.30 - 11.45	1	2	3	4	5
13	24	11.45 - 12am	1	2	3	4	5
13	25	12noon - 12.15	1	2	3	4	5
13	26	12.15 - 12.30	1	2	3	4	5
13	27	12.30 - 12.45	1	2	3	4	5
13	28	12.45 - 1pm	1	2	3	4	5
13	29	1pm - 1.15	1	2	3	4	5
13	30	1.15 - 1.30	1	2	3	4	5
13	31	1.30 - 1.45	1	2	3	4	5
13	32	1.45 - 2pm	1	2	3	4	5
13	33	2pm - 2.15	1	2	3	4	5
13	34	2.15 - 2.30	1	2	3	4	5
13	35	2.30 - 2.45	1	2	3	4	5
13	36	2.45 - 3pm	1	2	3	4	5
13	37	3pm - 3.15	1	2	3	4	5
13	38	3.15 - 3.30	1	2	3	4	5
13	39	3.30 - 3.45	1	2	3	4	5
13	40	3.45 - 4pm	1	2	3	4	5
13	41	4pm - 4.15	1	2	3	4	5
13	42	4.15 - 4.30	1	2	3	4	5
13	43	4.30 - 4.45	1	2	3	4	5
13	44	4.45 - 5pm	1	2	3	4	5
13	45	5pm - 5.15	1	2	3	4	5
13	46	5.15 - 5.30	1	2	3	4	5
13	47	5.30 - 5.45	1	2	3	4	5
13	48	5.45 - 6pm	1	2	3	4	5
13	49	6pm - 6.15	1	2	3	4	5
13	50	6.15 - 6.30	1	2	3	4	5
13	51	6.30 - 6.45	1	2	3	4	5
13	52	6.45 - 7pm	1	2	3	4	5
13	53	7pm - 7.30	1	2	3	4	5
13	54	7.30 - 8pm	1	2	3	4	5
13	55	8pm - 8.30	1	2	3	4	5
13	56	8.30 - 9pm	1	2	3	4	5
13	57	9pm - 9.30	1	2	3	4	5
13	58	9.30 - 10pm	1	2	3	4	5
13	59	10pm - 10.30	1	2	3	4	5
13	60	10.30 - 11pm	1	2	3	4	5
13	61	11pm - 11.30	1	2	3	4	5
13	62	11.30 - 12m'night	1	2	3	4	5
13	63	12m'night - 12.30	1	2	3	4	5
13	64	12.30 - 1am	1	2	3	4	5
13	65	1am - 1.30	1	2	3	4	5
13	66	1.30 - 2am	1	2	3	4	5
13	67	2am - 3am	1	2	3	4	5
13	68	3am - 4am	1	2	3	4	5
13	69	4am - 5am	1	2	3	4	5
13	70	5am - 6am	1	2	3	4	5

STATION LISTENED TO

SUNDAY		STATION LISTENED TO									
0	1	2	3	4	5	6	7	8	9	10	11
RTÉ Radio 1	Today FM	RTÉ 2fm	Newstalk 106-108	Classic Hits 4fm	iRadio NW (North West)	Home Local Station	Other Local or Regional Stations	RTÉ Lyric fm	RTÉ Raidió na Gaeltachta		
01	02	03	04	05	06	07	08	09	10	11	
01	6am - 6.15	01	02	03	22	27	25	08	09	10	11
02	6.15 - 6.30	01	02	03	22	27	25	08	09	10	11
03	6.30 - 6.45	01	02	03	22	27	25	08	09	10	11
04	6.45 - 7am	01	02	03	22	27	25	08	09	10	11
05	7am - 7.15	01	02	03	22	27	25	08	09	10	11
06	7.15 - 7.30	01	02	03	22	27	25	08	09	10	11
07	7.30 - 7.45	01	02	03	22	27	25	08	09	10	11
08	7.45 - 8am	01	02	03	22	27	25	08	09	10	11
09	8am - 8.15	01	02	03	22	27	25	08	09	10	11
10	8.15 - 8.30	01	02	03	22	27	25	08	09	10	11
11	8.30 - 8.45	01	02	03	22	27	25	08	09	10	11
12	8.45 - 9am	01	02	03	22	27	25	08	09	10	11
13	9am - 9.15	01	02	03	22	27	25	08	09	10	11
14	9.15 - 9.30	01	02	03	22	27	25	08	09	10	11
15	9.30 - 9.45	01	02	03	22	27	25	08	09	10	11
16	9.45 - 10am	01	02	03	22	27	25	08	09	10	11
17	10am - 10.15	01	02	03	22	27	25	08	09	10	11
18	10.15 - 10.30	01	02	03	22	27	25	08	09	10	11
19	10.30 - 10.45	01	02	03	22	27	25	08	09	10	11
20	10.45 - 11am	01	02	03	22	27	25	08	09	10	11
21	11am - 11.15	01	02	03	22	27	25	08	09	10	11
22	11.15 - 11.30	01	02	03	22	27	25	08	09	10	11
23	11.30 - 11.45	01	02	03	22	27	25	08	09	10	11
24	11.45 - 12am	01	02	03	22	27	25	08	09	10	11
25	12noon - 12.15	01	02	03	22	27	25	08	09	10	11
26	12.15 - 12.30	01	02	03	22	27	25	08	09	10	11
27	12.30 - 12.45	01	02	03	22	27	25	08	09	10	11
28	12.45 - 1pm	01	02	03	22	27	25	08	09	10	11
29	1pm - 1.15	01	02	03	22	27	25	08	09	10	11
30	1.15 - 1.30	01	02	03	22	27	25	08	09	10	11
31	1.30 - 1.45	01	02	03	22	27	25	08	09	10	11
32	1.45 - 2pm	01	02	03	22	27	25	08	09	10	11
33	2pm - 2.15	01	02	03	22	27	25	08	09	10	11
34	2.15 - 2.30	01	02	03	22	27	25	08	09	10	11
35	2.30 - 2.45	01	02	03	22	27	25	08	09	10	11
36	2.45 - 3pm	01	02	03	22	27	25	08	09	10	11
37	3pm - 3.15	01	02	03	22	27	25	08	09	10	11
38	3.15 - 3.30	01	02	03	22	27	25	08	09	10	11
39	3.30 - 3.45	01	02	03	22	27	25	08	09	10	11
40	3.45 - 4pm	01	02	03	22	27	25	08	09	10	11
41	4pm - 4.15	01	02	03	22	27	25	08	09	10	11
42	4.15 - 4.30	01	02	03	22	27	25	08	09	10	11
43	4.30 - 4.45	01	02	03	22	27	25	08	09	10	11
44	4.45 - 5pm	01	02	03	22	27	25	08	09	10	11
45	5pm - 5.15	01	02	03	22	27	25	08	09	10	11
46	5.15 - 5.30	01	02	03	22	27	25	08	09	10	11
47	5.30 - 5.45	01	02	03	22	27	25	08	09	10	11
48	5.45 - 6pm	01	02	03	22	27	25	08	09	10	11
49	6pm - 6.15	01	02	03	22	27	25	08	09	10	11
50	6.15 - 6.30	01	02	03	22	27	25	08	09	10	11
51	6.30 - 6.45	01	02	03	22	27	25	08	09	10	11
52	6.45 - 7pm	01	02	03	22	27	25	08	09	10	11
53	7pm - 7.30	01	02	03	22	27	25	08	09	10	11
54	7.30 - 8pm	01	02	03	22	27	25	08	09	10	11
55	8pm - 8.30	01	02	03	22	27	25	08	09	10	11
56	8.30 - 9pm	01	02	03	22	27	25	08	09	10	11
57	9pm - 9.30	01	02	03	22	27	25	08	09	10	11
58	9.30 - 10pm	01	02	03	22	27	25	08	09	10	11
59	10pm - 10.30	01	02	03	22	27	25	08	09	10	11
60	10.30 - 11pm	01	02	03	22	27	25	08	09	10	11
61	11pm - 11.30	01	02	03	22	27	25	08	09	10	11
62	11.30 - 12m'night	01	02	03	22	27	25	08	09	10	11
63	12m'night - 12.30	01	02	03	22	27	25	08	09	10	11
64	12.30 - 1am	01	02	03	22	27	25	08	09	10	11
65	1am - 1.30	01	02	03	22	27	25	08	09	10	11
66	1.30 - 2am	01	02	03	22	27	25	08	09	10	11
67	2am - 3am	01	02	03	22	27	25	08	09	10	11
68	3am - 4am	01	02	03	22	27	25	08	09	10	11
69	4am - 5am	01	02	03	22	27	25	08	09	10	11
70	5am - 6am	01	02	03	22	27	25	08	09	10	11

LISTENING DEVICE

Any other stations	SUNDAY		On am/fm radio at home/ in car	On PC/ laptop	On mobile device (phone, tablet, iPod, MP3)	On TV set	On Digital (DAB) radio
	01	Listened SUNDAY					
13	01	6am - 6.15	1	2	3	4	5
13	02	6.15 - 6.30	1	2	3	4	5
13	03	6.30 - 6.45	1	2	3	4	5
13	04	6.45 - 7am	1	2	3	4	5
13	05	7am - 7.15	1	2	3	4	5
13	06	7.15 - 7.30	1	2	3	4	5
13	07	7.30 - 7.45	1	2	3	4	5
13	08	7.45 - 8am	1	2	3	4	5
13	09	8am - 8.15	1	2	3	4	5
13	10	8.15 - 8.30	1	2	3	4	5
13	11	8.30 - 8.45	1	2	3	4	5
13	12	8.45 - 9am	1	2	3	4	5
13	13	9am - 9.15	1	2	3	4	5
13	14	9.15 - 9.30	1	2	3	4	5
13	15	9.30 - 9.45	1	2	3	4	5
13	16	9.45 - 10am	1	2	3	4	5
13	17	10am - 10.15	1	2	3	4	5
13	18	10.15 - 10.30	1	2	3	4	5
13	19	10.30 - 10.45	1	2	3	4	5
13	20	10.45 - 11am	1	2	3	4	5
13	21	11am - 11.15	1	2	3	4	5
13	22	11.15 - 11.30	1	2	3	4	5
13	23	11.30 - 11.45	1	2	3	4	5
13	24	11.45 - 12am	1	2	3	4	5
13	25	12noon - 12.15	1	2	3	4	5
13	26	12.15 - 12.30	1	2	3	4	5
13	27	12.30 - 12.45	1	2	3	4	5
13	28	12.45 - 1pm	1	2	3	4	5
13	29	1pm - 1.15	1	2	3	4	5
13	30	1.15 - 1.30	1	2	3	4	5
13	31	1.30 - 1.45	1	2	3	4	5
13	32	1.45 - 2pm	1	2	3	4	5
13	33	2pm - 2.15	1	2	3	4	5
13	34	2.15 - 2.30	1	2	3	4	5
13	35	2.30 - 2.45	1	2	3	4	5
13	36	2.45 - 3pm	1	2	3	4	5
13	37	3pm - 3.15	1	2	3	4	5
13	38	3.15 - 3.30	1	2	3	4	5
13	39	3.30 - 3.45	1	2	3	4	5
13	40	3.45 - 4pm	1	2	3	4	5
13	41	4pm - 4.15	1	2	3	4	5
13	42	4.15 - 4.30	1	2	3	4	5
13	43	4.30 - 4.45	1	2	3	4	5
13	44	4.45 - 5pm	1	2	3	4	5
13	45	5pm - 5.15	1	2	3	4	5
13	46	5.15 - 5.30	1	2	3	4	5
13	47	5.30 - 5.45	1	2	3	4	5
13	48	5.45 - 6pm	1	2	3	4	5
13	49	6pm - 6.15	1	2	3	4	5
13	50	6.15 - 6.30	1	2	3	4	5
13	51	6.30 - 6.45	1	2	3	4	5
13	52	6.45 - 7pm	1	2	3	4	5
13	53	7pm - 7.30	1	2	3	4	5
13	54	7.30 - 8pm	1	2	3	4	5
13	55	8pm - 8.30	1	2	3	4	5
13	56	8.30 - 9pm	1	2	3	4	5
13	57	9pm - 9.30	1	2	3	4	5
13	58	9.30 - 10pm	1	2	3	4	5
13	59	10pm - 10.30	1	2	3	4	5
13	60	10.30 - 11pm	1	2	3	4	5
13	61	11pm - 11.30	1	2	3	4	5
13	62	11.30 - 12m'night	1	2	3	4	5
13	63	12m'night - 12.30	1	2	3	4	5
13	64	12.30 - 1am	1	2	3	4	5
13	65	1am - 1.30	1	2	3	4	5
13	66	1.30 - 2am	1	2	3	4	5
13	67	2am - 3am	1	2	3	4	5
13	68	3am - 4am	1	2	3	4	5
13	69	4am - 5am	1	2	3	4	5
13	70	5am - 6am	1	2	3	4	5

ASK ALL

Q.7 Last week, on how many of the five **WEEK-DAYS** if any did you listen to each of the following stations - at any time during the day? **READ OUT STATIONS: ROTATE START.**

	<u>Five Days</u>	<u>Four Days</u>	<u>Three Days</u>	<u>Two Days</u>	<u>One Day</u>	<u>None</u>	
<input type="checkbox"/> RTÉ Radio 1	5	4	3	2	1	0	31
<input type="checkbox"/> Today FM (100-102).....	5	4	3	2	1	0	32
<input type="checkbox"/> RTÉ 2FM	5	4	3	2	1	0	33
<input type="checkbox"/> Newstalk 106-108	5	4	3	2	1	0	35d
<input type="checkbox"/> Classic Hits 4fm	5	4	3	2	1	0	36
<input type="checkbox"/> iRadio NW (North West).....	5	4	3	2	1	0	34
<input type="checkbox"/> Home _____ Local Station.....	5	4	3	2	1	0	38
Other _____ Local or Regional Radio Stations.....	5	4	3	2	1	0	39
<input type="checkbox"/> RTÉ Lyric fm (96-99FM).....	5	4	3	2	1	0	40
<input type="checkbox"/> RTÉ Raidió na Gaeltachta.....	5	4	3	2	1	0	41

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ASK ALL

Q.8 In terms of the statements on this card, could you summarise with me now, when you last listened to each of these stations? **SHOW CARD. READ OUT STATIONS: ROTATE START.**

	<u>Sat</u>	<u>Sun</u>	<u>Within Past Week</u>	<u>Within Past Month</u>	<u>Within Past 6 mths</u>	<u>Within Past Year</u>	<u>Longer Ago</u>	<u>Never</u>	
<input type="checkbox"/> RTÉ Radio 1	8	9	2	3	4	5	6	7	43
<input type="checkbox"/> Today FM (100-102).....	8	9	2	3	4	5	6	7	44
<input type="checkbox"/> RTÉ 2FM.....	8	9	2	3	4	5	6	7	45
<input type="checkbox"/> Newstalk 106-108.....	8	9	2	3	4	5	6	7	47d
<input type="checkbox"/> Classic Hits 4fm	8	9	2	3	4	5	6	7	48
<input type="checkbox"/> iRadio NW (North West).....	8	9	2	3	4	5	6	7	46
<input type="checkbox"/> Home _____ Local Station ...	8	9	2	3	4	5	6	7	50
Other _____ Local or Regional Radio Stations.....	8	9	2	3	4	5	6	7	51
<input type="checkbox"/> RTÉ Lyric fm (96-99FM).....	8	9	2	3	4	5	6	7	52
<input type="checkbox"/> RTÉ Raidió na Gaeltachta.....	8	9	2	3	4	5	6	7	53

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