



JNLR
JOINT NATIONAL LISTENERSHIP RESEARCH

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**JNLR
PRESS
RELEASE
REPORT 4 - 2017**

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 **Ipsos MRBI**

Ipsos MRBI/JNLR 2017/4 Summary Results

The latest JNLR/Ipsos MRBI report into radio listening is published today (8th February 2018). It covers the 12-month period from January to December 2017.

The latest results show **daily radio listening at 83%** - that is 83% of all adults – more than 3.1 million listeners (15+), listening every weekday.

A total of **c16,840** people were interviewed during the survey period by Ipsos MRBI, on behalf of JNLR - Joint National Listenership Research - that is commissioned by all national, regional and local stations, BAI, AAI, and IAPI.

The following tables are the keytop line results from the 'week-day' report for the main radio stations at National level, within Dublin and Cork counties, and the South East, South West, North West, North East/Midlands, Multi-city and Dublin Commuter regions. (See p.11).

While Tables 1-4 show the proportion of adults tuning into the stations at some time during the day, the depth of listening or loyalty to various stations is best reflected in the share of listening achieved by each station, as shown in Tables 5-8, whilst Table 9 provides information on the Local Stations in each licensed franchise area.

83% of Irish adults listen to the radio on an average day. More than half, 57% (=) tune into their local or regional station and 44% (-1%) listen to a national station. Among the younger, 15 to 34-year market, 78% (+1%) listen daily.

Irish radio audiences continue to listen to a significant amount of radio everyday – tuning in, on average, for almost 4 hours per day during the prime 7am to 7pm time (*Irish Adults listening Mon-Fri*). In terms of share of all minutes listened in the country, National Radio currently has 45.2% share (-0.3%) of all minutes while Local/Regional Radio holds the majority share position with 54.8% (+0.3%) in this reporting period.

Across the various regional areas throughout the country, National Radio holds the majority share position in Dublin (56.2%) and the greater Dublin Commuter belt (55.0%) while Local/regional radio is in the majority in the other regions throughout the country, in particular, achieving its highest share position in Cork (63.7%), the North West (60.3%) and South East regions (59.3%). (See T5).

Among the younger, 15-34, audience in the country Local/regional Radio is in the majority share position achieving a combined share of minutes of 65.7% (-1.5%) versus 34.3% (+1.5%) for National Radio. In particular, the Local/regional group holds its strongest share position among this age segment in Dublin (71.9%), in the Dublin Commuter region (70.3%) and in Cork (69.3%).

Among the older 35+ age segment, Local/Regional radio is marginally ahead in terms of share of all minutes listened, 51.5% (+0.9%) compared to National radio. However, in regional markets among this age group, National Radio holds the majority share in Dublin (65.6%), the Dublin Commuter region (63.3%), and in the Multi-city area (53.7%). (See T8).

Local radio continues to be a strong performer in the local radio markets across the country – in many areas reaching more than 40% of the local adult population daily. In particular, on the criterion of share of minutes listened during prime 7am to 7pm, Highland Radio and MWR hold the majority share position in their respective franchise areas. (T9).

The population estimates in this report are based on Census 2016 data provided by the CSO.

(See pg 11 for definition of radio broadcast regions).

All Adults Aged 15+

Table 1: Average Weekday Yesterday Listenership

	NATIONAL		CO. DUBLIN		CO. CORK		SOUTH EAST		SOUTH WEST		NORTH WEST		NORTH EAST & MID		MULTI-CITY		DUBLIN COMMUTER	
	Weekdays		Weekdays		Weekdays		Weekdays		Weekdays		Weekdays		Weekdays		Weekdays		Weekdays	
	(change from Oct'16 -Sep'17)		(change from Oct'16 -Sep'17)		(change from Oct'16 -Sep'17)		(change from Oct'16 -Sep'17)		(change from Oct'16 -Sep'17)		(change from Oct'16 -Sep'17)		(change from Oct'16 -Sep'17)		(change from Oct'16 -Sep'17)		(change from Oct'16 -Sep'17)	
Listened at all *	83%	+0	78%	+1	88%	+1	83%	+0	87%	+0	89%	+0	81%	+0	82%	+1	78%	+0
Any National	44%	-1	43%	+0	44%	-3	43%	-1	46%	+0	47%	+0	43%	+0	45%	-1	44%	+0
Any RTE Radio	34%	+0	34%	+0	35%	-2	32%	+0	35%	-1	37%	+1	31%	+0	35%	-1	34%	+0
Any RTE Radio 1/ RTÉ 2FM /RTE Lyric FM	34%	+0	34%	+0	35%	-2	32%	+0	35%	+0	34%	+0	31%	+0	34%	-1	34%	+0
RTÉ Radio 1	23%	-1	28%	+0	25%	+0	21%	-1	22%	+0	21%	+0	18%	-1	26%	+0	27%	-1
RTÉ 2FM	11%	+0	6%	+0	10%	-2	12%	+0	13%	+0	13%	+0	13%	+0	9%	+0	7%	+0
RTÉ Lyric FM	4%	+0	5%	+0	5%	-1	3%	+0	4%	+0	3%	+0	2%	+0	5%	+0	5%	+0
Today FM	10%	-1	6%	+0	12%	-2	13%	+0	13%	+0	13%	+0	12%	+0	9%	+0	7%	+0
Newstalk	10%	-1	14%	+0	10%	+0	8%	-1	9%	-1	7%	-1	9%	+0	12%	+0	14%	+0
Any Regional/Local/M-City/D-C#	57%	+0	45%	+1	69%	+1	60%	+1	64%	+1	69%	+0	56%	+1	54%	+1	47%	+1
Classic Hits 4FM			3%	+0	12%	+0									6%	+0	3%	+0
Radio Nova			6%	+1													6%	+1
Beat 102-103							23%	-1										
Spin South West									22%	+1								
iRadio NW											23%	+0						
iRadio NE													13%	+0				
FM104			17%	+0														
98FM			10%	+0														
Q102			9%	+1														
Sunshine 106.8			7%	+1														
Spin 1038			14%	+1														
Corks 96FM / C103					41%	+1												
C103 (Corks 103FM)					16%	+0												
Cork's 96FM					29%	+0												
Corks Red FM					34%	+2												

Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

Adults Aged 15-24

Table 2: Average Weekday Yesterday Listenership

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Listened at all *	76%	70%	80%	77%	82%	87%	69%	75%	71%
Any National	24%	14%	33%	27%	28%	34%	20%	21%	14%
Any RTE Radio	18%	10%	23%	18%	23%	28%	14%	16%	10%
Any RTE Radio 1/ RTÉ 2FM /RTE Lyric FM	17%	10%	23%	18%	23%	23%	14%	15%	10%
RTE Radio 1	5%	5%	5%	3%	3%	6%	4%	5%	5%
RTE 2FM	13%	5%	20%	15%	21%	18%	10%	10%	5%
RTE Lyric FM	1%	0%	3%	0%	1%	0%	1%	1%	1%
Today FM	7%	3%	13%	9%	8%	9%	7%	7%	4%
Newstalk	3%	3%	8%	3%	2%	2%	2%	4%	3%
Any Regional/Local/M-City/D-C#	67%	60%	72%	71%	67%	77%	62%	65%	62%
Classic Hits 4FM		2%	10%					4%	2%
Radio Nova		5%							4%
Beat 102-103				59%					
Spin South West					63%				
iRadio NW						65%			
iRadio NE							37%		
FM104		27%							
98FM		10%							
Q102		8%							
Sunshine 106.8		3%							
Spin 1038		39%							
Corks 96FM / C103			31%						
C103 (Corks 103FM)			8%						
Cork's 96FM			28%						
Corks Red FM			60%						

* Indicates the proportion tuning to the station at some time on the day.

Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

Adults Aged 15-34

Table 3: Average Weekday Yesterday Listenership

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Listened at all *	78%	72%	83%	78%	82%	86%	74%	76%	73%
Any National	31%	23%	34%	32%	37%	41%	32%	29%	24%
Any RTE Radio	21%	14%	23%	20%	26%	30%	20%	18%	15%
Any RTE Radio 1/ RTÉ 2FM /RTE Lyric FM	20%	14%	23%	20%	26%	27%	20%	18%	14%
RTE Radio 1	6%	8%	6%	5%	4%	7%	6%	6%	7%
RTE 2FM	15%	6%	18%	17%	23%	21%	16%	12%	7%
RTE Lyric FM	1%	2%	3%	1%	1%	1%	1%	2%	2%
Today FM	11%	5%	15%	13%	15%	15%	13%	10%	7%
Newstalk	6%	8%	7%	5%	4%	4%	4%	7%	8%
Any Regional/Local/M-City/D-C#	61%	56%	70%	65%	62%	69%	57%	61%	57%
Classic Hits 4FM		2%	11%					5%	2%
Radio Nova		7%							7%
Beat 102-103				50%					
Spin South West					49%				
iRadio NW						50%			
iRadio NE							28%		
FM104		25%							
98FM		11%							
Q102		9%							
Sunshine 106.8		5%							
Spin 1038		27%							
Corks 96FM / C103			28%						
C103 (Corks 103FM)			5%						
Cork's 96FM			26%						
Corks Red FM			53%						

* Indicates the proportion tuning to the station at some time on the day.

Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

Adults Aged 35+

Table 4: Average Weekday Yesterday Listenership

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Listened at all *	86%	81%	90%	85%	89%	90%	85%	84%	82%
Any National	51%	55%	49%	48%	50%	50%	48%	54%	55%
Any RTE Radio	41%	46%	42%	37%	39%	39%	36%	44%	45%
Any RTE Radio 1/ RTÉ 2FM /RTE Lyric FM	40%	46%	41%	37%	38%	37%	36%	43%	45%
RTE Radio 1	32%	40%	34%	28%	30%	27%	25%	36%	38%
RTE 2FM	9%	6%	6%	10%	8%	10%	12%	7%	7%
RTE Lyric FM	5%	7%	6%	4%	5%	4%	3%	6%	7%
Today FM	10%	6%	11%	12%	12%	12%	12%	9%	7%
Newstalk	13%	18%	11%	10%	12%	8%	11%	15%	17%
Any Regional/Local/M-City/D-C#	55%	39%	69%	57%	64%	69%	55%	50%	40%
Classic Hits 4FM		4%	13%					7%	4%
Radio Nova		5%							5%
Beat 102-103				12%					
Spin South West					10%				
iRadio NW						11%			
iRadio NE							6%		
FM104		13%							
98FM		9%							
Q102		8%							
Sunshine 106.8		8%							
Spin 1038		5%							
Corks 96FM / C103			48%						
C103 (Corks 103FM)			21%						
Cork's 96FM			31%						
Corks Red FM			24%						

* Indicates the proportion tuning to the station at some time on the day.

Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

All Adults Aged 15+

Table 5: Share of Listening (7am – 7pm)

	NATIONAL		CO. DUBLIN		CO. CORK		SOUTH EAST		SOUTH WEST		NORTH WEST		NORTH EAST & MID		MULTI-CITY		DUBLIN COMMUTER	
	Weekdays (change from Oct'16-Sep'17)		Weekdays (change from Oct'16-Sep'17)		Weekdays (change from Oct'16-Sep'17)		Weekdays (change from Oct'16-Sep'17)		Weekdays (change from Oct'16-Sep'17)		Weekdays (change from Oct'16-Sep'17)		Weekdays (change from Oct'16-Sep'17)		Weekdays (change from Oct'16-Sep'17)		Weekdays (change from Oct'16-Sep'17)	
Any National	45.2%	-0.3	56.2%	+0	36.3%	-3.2	40.7%	-2.0	41.7%	+0.4	39.7%	+1.1	45.5%	+1.0	48.4%	-0.7	55.0%	+0.1
Any RTE Radio	31.7%	-0.1	42.2%	-0.3	24.3%	-1.2	27.7%	-1.6	28.2%	+0.8	27.3%	+0.9	29.4%	+0.4	34.6%	-0.4	40.6%	-0.5
RTÉ Radio 1	22.2%	-0.4	34.7%	-0.4	16.2%	-0.8	19.2%	-1.2	18.0%	+1.1	15.9%	-0.1	19.0%	-0.7	25.5%	-0.6	32.5%	-0.8
RTÉ 2FM	6.8%	+0.1	4.1%	+0.1	5.6%	-0.1	7.1%	-0.2	7.7%	-0.5	7.5%	+0	9.0%	+0.8	5.7%	+0.1	4.9%	+0.3
RTE Lyric FM	2.0%	+0	3.2%	-0.1	2.3%	-0.3	1.2%	-0.1	2.2%	+0.3	1.3%	+0	1.1%	+0.2	2.7%	+0	3.0%	+0
Today FM	7.2%	-0.3	4.2%	+0.4	7.4%	-1.6	8.6%	-0.4	7.6%	-0.7	8.6%	+0.1	9.2%	+0.1	6.4%	-0.2	4.8%	+0.4
Newstalk	6.3%	+0.1	9.9%	+0	4.6%	-0.4	4.5%	+0.1	5.9%	+0.3	3.8%	+0.1	6.9%	+0.4	7.4%	+0	9.6%	+0.2
Any Regional/Local/M-City/D-C#	54.8%	+0.3	43.8%	+0	63.7%	+3.2	59.3%	+2.0	58.3%	-0.4	60.3%	-1.1	54.5%	-1.0	51.6%	+0.7	45.0%	-0.1
Classic Hits 4FM			2.4%	+0.3	7.0%	+0.2									4.6%	+0.3	2.3%	+0.3
Radio Nova			4.0%	+0													4.1%	+0.1
Beat 102-103							15.0%	-1.0										
Spin South West									11.7%	+1.0								
iRadio NW											11.4%	-0.4						
iRadio NE													7.6%	+0.1				
FM104			11.4%	-0.7														
98FM			5.7%	-0.8														
Q102			6.2%	-0.1														
Sunshine 106.8			6.6%	+1.5														
Spin 1038			7.1%	-0.3														
Corks 96FM / C103					32.8%	+0.7												
C103 (Corks 103FM)					11.1%	+0.3												
Cork's 96FM					21.7%	+0.4												
Corks Red FM					23.4%	+2.3												
Mean No. of Minutes	228	+0	215	+1	292	+3	222	+2	205	+1	236	+1	209	-4	229	+0	215	-1

Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

Adults Aged 15-24

Table 6: Share of Listening (7am – 7pm)

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Any National	25.0%	15.8%	30.9%	26.1%	28.4%	28.6%	23.2%	24.0%	17.2%
Any RTE Radio	16.7%	10.0%	18.8%	15.9%	23.1%	20.4%	15.2%	15.2%	10.5%
RTE Radio 1	3.8%	4.6%	2.6%	4.5%	0.8%	4.5%	3.1%	3.5%	5.0%
RTE 2FM	11.9%	5.3%	15.4%	11.2%	22.0%	12.3%	11.6%	10.4%	5.3%
RTE Lyric FM	0.3%	0.2%	0.8%		0.1%		0.5%	0.4%	0.3%
Today FM	6.0%	3.8%	7.6%	8.6%	4.2%	7.3%	5.8%	5.9%	4.2%
Newstalk	2.4%	1.9%	4.5%	1.6%	1.0%	1.0%	2.3%	2.9%	2.5%
Any Regional/Local/M-City/D-C#	75.0%	84.2%	69.1%	73.9%	71.6%	71.4%	76.8%	76.0%	82.8%
Classic Hits 4FM		1.7%	6.4%					3.9%	2.0%
Radio Nova		3.8%							3.7%
Beat 102-103				54.0%					
Spin South West					58.2%				
iRadio NW						51.7%			
iRadio NE							33.7%		
FM104		25.4%							
98FM		7.8%							
Q102		7.0%							
Sunshine 106.8		3.3%							
Spin 1038		34.8%							
Corks 96FM / C103			20.2%						
C103 (Corks 103FM)			3.2%						
Cork's 96FM			17.0%						
Corks Red FM			40.3%						
Mean No. of Minutes	150	137	224	158	116	152	123	153	136

Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

Adults Aged 15-34

Table 7: Share of Listening (7am – 7pm)

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Any National	34.3%	28.1%	30.7%	31.5%	37.9%	41.5%	40.7%	32.0%	29.7%
Any RTE Radio	19.9%	14.6%	16.7%	17.8%	26.0%	24.5%	23.9%	18.0%	15.4%
RTE Radio 1	5.4%	7.7%	3.6%	5.7%	3.3%	4.6%	5.0%	5.4%	7.3%
RTE 2FM	13.3%	5.8%	12.0%	11.4%	21.8%	17.3%	18.3%	11.0%	6.9%
RTE Lyric FM	0.8%	1.1%	1.0%	0.4%	0.8%	0.3%	0.6%	1.0%	1.2%
Today FM	10.2%	6.4%	9.6%	11.8%	9.5%	15.0%	13.2%	9.0%	7.5%
Newstalk	4.2%	7.1%	4.4%	1.9%	2.5%	2.1%	3.6%	5.1%	6.8%
Any Regional/Local/M-City/D-C#	65.7%	71.9%	69.3%	68.5%	62.1%	58.5%	59.3%	68.0%	70.3%
Classic Hits 4FM		1.6%	7.4%					4.2%	1.6%
Radio Nova		5.9%							6.3%
Beat 102-103				45.1%					
Spin South West					39.5%				
iRadio NW						34.9%			
iRadio NE							20.4%		
FM104		21.6%							
98FM		7.5%							
Q102		7.5%							
Sunshine 106.8		6.0%							
Spin 1038		21.5%							
Corks 96FM / C103			20.7%						
C103 (Corks 103FM)			1.8%						
Cork's 96FM			18.8%						
Corks Red FM			40.1%						
Mean No. of Minutes	174	159	246	171	145	177	158	175	159

Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

Adults Aged 35+

Table 8: Share of Listening (7am – 7pm)

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Any National	48.5%	65.6%	38.2%	43.2%	42.7%	39.1%	46.9%	53.7%	63.3%
Any RTE Radio	35.2%	51.4%	26.9%	30.4%	28.7%	28.0%	30.9%	39.9%	48.9%
RTE Radio 1	27.2%	43.7%	20.6%	22.9%	21.6%	19.0%	22.9%	31.9%	40.7%
RTE 2FM	4.9%	3.6%	3.4%	5.9%	4.2%	4.8%	6.4%	3.9%	4.2%
RTE Lyric FM	2.4%	3.9%	2.7%	1.4%	2.5%	1.6%	1.3%	3.2%	3.7%
Today FM	6.3%	3.4%	6.6%	7.7%	7.2%	6.8%	8.1%	5.6%	3.9%
Newstalk	6.9%	10.8%	4.7%	5.2%	6.7%	4.3%	7.8%	8.2%	10.5%
Any Regional/Local/M-City/D-C#	51.5%	34.4%	61.8%	56.8%	57.3%	60.9%	53.1%	46.3%	36.7%
Classic Hits 4FM		2.6%	6.8%					4.7%	2.5%
Radio Nova		3.3%							3.3%
Beat 102-103				6.8%					
Spin South West					4.8%				
iRadio NW						5.1%			
iRadio NE							3.9%		
FM104		8.0%							
98FM		5.1%							
Q102		5.8%							
Sunshine 106.8		6.8%							
Spin 1038		2.2%							
Corks 96FM / C103			37.0%						
C103 (Corks 103FM)			14.3%						
Cork's 96FM			22.7%						
Corks Red FM			17.7%						
Mean No. of Minutes	251	243	312	241	228	259	229	255	243

Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits 4FM & Radio Nova.

All Adults Aged 15+

Table 9: Average Weekday Yesterday Listenership & Share Of Listening (7am-7pm) For Local Stations

Station Area	Yesterday Listenership		Market Share (7-7)	
	Weekdays		Weekdays	
	(change from Oct'16-Sep'17)		(change from Oct'16-Sep'17)	
	%	%	%	%
Kildare (<i>KFM</i>)	30.0%	+3	35.1%	+3.0
Louth/Meath (<i>LMFM</i>)	24.0%	-2	27.7%	-5.2
Kilkenny/Carlow (<i>KCLR 96FM</i>)	36.0%	+1	41.0%	+4.9
Laois/Offaly/Westmeath (<i>Midlands 103</i>)	33.0%	+0	35.2%	+1.0
Wexford (<i>South East Radio</i>)	40.0%	+1	39.9%	-1.3
Wicklow (<i>East Coast FM</i>)	25.0%	+1	24.1%	+0
Limerick (<i>Limerick Live 95FM</i>)	36.0%	-1	27.1%	-1.5
Tipperary (<i>Tipp FM</i>)	34.0%	+2	37.2%	+4.2
Waterford (<i>WLR FM</i>)	43.0%	+4	39.3%	+4.6
Clare (<i>Clare FM</i>)	41.0%	-2	36.6%	-0.2
Kerry (<i>Radio Kerry</i>)	50.0%	+0	49.4%	-3.6
Galway (<i>Galway Bay FM</i>)	29.0%	+0	22.4%	-2.8
Mayo (<i>MWR</i>)	61.0%	-2	55.7%	-2.5
Roscommon/Longford/ Sth Leitrim/ Cavan/ Monaghan	46.0%	-1	45.6%	-2.1
Roscommon/Longford/Sth Leitrim (<i>Shannonside 104FM</i>)	51.0%	-1	46.2%	-1.4
Cavan/Monaghan (<i>Northern Sound Radio</i>)	42.0%	-1	44.9%	-3.0
Donegal South/Sligo/Nth Leitrim (<i>Ocean FM</i>)	47.0%	+1	28.8%	+0.2
Donegal Nth (<i>Highland Radio</i>)	57.0%	+1	62.8%	+0.3

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The Report provides information on all individual stations over a range of demographics and special interest categories. The full report can be purchased from Ipsos MRBI. Tel. 01-438 9000.

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Radio Broadcast Regions

Region	Component Counties/Franchise Areas
South East	Carlow, Kilkenny, Wexford, Waterford & Tipperary South Riding
South West	Limerick, Clare, Kerry, Tipperary North Riding & South West Laois*
North West	Galway, Mayo, Roscommon, Longford, Leitrim, Sligo & Donegal
North East & Midlands	Kildare, Louth, Meath, Laois*, Offaly, Westmeath, Cavan & Monaghan
Multi-City	Full counties Dublin, Cork; Limerick; Clare and Galway and part counties Kildare, Meath and Wicklow.
Dublin Commuter	Dublin and part counties Kildare, Meath and Wicklow.