

## JNLR – July 2017

### *What's new?*

#### Media Report

- The JNLR cross-media data is updated for this publication (based on April to June '17 data). Data is also available on MediaStar for analysis purposes.

#### Weekend Report

- A summary table is available in the Weekend report for each sector showing top-line station performance across all key measures.

#### Platform data

- Remember, platform / device data is available for analysis in MediaStar – data is available for 'Any Radio' and for individual stations (based on 12-months to June 2017).

#### Data Embargo until 12 Noon, Thursday 27<sup>th</sup> July 2017

- The embargo on all JNLR communications extends to Thursday 27<sup>th</sup> July 2017 at 12 noon. Please note, this embargo applies to all communications, including B 2 B communications, and to all media across broadcast, print and on-line (including Twitter and Facebook).

#### MediaStar

- Data for Media Central group as presented on MediaStar now includes Today FM and Newstalk. Therefore the Communicorp One group is removed.

<http://info.ipsosmrb.com/jnlr>