JOINT NATIONAL LISTENERSHIP RESEARCH

2026-3

JNLR Radio Listenership

Press Release

Oct 2025 to Sept 2026

Ipsos B&A

Ipsos B&A/JNLR 2026/ Summary Results

The latest JNLR/Ipsos B&A report into radio listening is published today (5th November 2026). It covers the period from October 2025 to September 2026.

The latest results show 3.483 million listeners (15+) tune into radio every weekday – that is **daily radio listening at 77.6%** of all adults. Radio in the **past week** now reaches **89.0%** of the population.

A total of c **16,750** people were interviewed during the survey period by Ipsos B&A, on behalf of JNLR - Joint National Listenership Research - that is commissioned by all national, regional and local radio stations, AAI, IAPI and Coimisiún na Meán.

The following tables show the key,topline results from the *week-day* report for the main radio stations at National level, within Dublin and Cork counties, and the South-East, South-West, North-West, North-East/Midlands, Multi-City and Dublin Commuter regions. (See p.12).

While Tables 1-4 show the proportion of adults tuning into the stations at some time during the day, the depth of listening or loyalty to various stations is best reflected in the share of listening achieved by each station, as shown in Tables 5-8, whilst Table 9 provides information on the Local Stations in each licensed franchise area.

(Reference to change in this report relates to the last published report incorporating the period Jul'25 to Jun'26. Figures showing the size of the increase/decrease reflect the movement since this last publication (book-on-book), rounded to 1 decimal place).

A large majority of Irish adults – 77.6% *(-0.3%)* – listen to the radio every day. About half, 49.8% *(-0.6%),* tune into their local or regional station and 42.5% *(+0.6%)* listen to a national station. Among the younger market, 15-34-year-olds, 64.6% *(-0.4%)* listen to radio daily.

Irish radio audiences continue to listen to a significant amount of radio everyday – listeners tune in, on average, for more than 3 ½ hours, (*217 mins, +1)* per day, per listener, during the prime 7am to 7pm time (*Irish Adults listening Mon-Fri*). In terms of share of all minutes listened in the country, National Radio currently has 46.6% share *(+0.6%),* while Local/Regional Radio holds the majority share position with 53.4% *(-0.6%)* in this reporting period.

Across the various regional areas throughout the country, National Radio holds the majority share position in Dublin *(54.5%)* and the greater Dublin Commuter belt *(54.8%).* On the other hand, Local/Regional radio is in the majority in the other regions throughout the country achieving its highest share in Cork *(56.5%),* in the South-East (*56.6%*), in the North-West (*59.0%)* and in the South-West (*61.6%)* regions of the country. (See T5).

Among the younger 15-34-year audience, Local/Regional Radio is in the majority share position in all areas, achieving a combined share of minutes of 64.7% *(+0.4%)* versus 35.3% *(-0.4%)* for National Radio. In particular, the Local/Regional group holds its strongest share position among this age cohort in Dublin *(72.7%),* the Dublin Commuter area *(69.6%)* and the South-West area *(71.5%)*. (See T7).

Considering the older 35+ age segment, Local/Regional radio holds a marginal majority share among this cohort, 50.8% *(-0.8).* However, in regional markets among this age group, National Radio holds the majority share of minutes in Dublin (*60.2%),* the Dublin Commuter region (*59.8%),* the Multi-city area (*53.4%*) and the North-East/Midlands area (*50.5%).* (See T8).

Local radio continues to perform strongly in the local radio markets across the country, with broadly one-third of all adults in the country (*33.7%*) tuning into their local station every day. On the criterion of share of minutes listened during prime 7am to 7pm, local radio has a total share nationally of 36.9% *(-0.8%)* while particular stations, Highland Radio and Radio Kerry, hold the majority share position in their respective franchise areas. (See T9).

Population estimates in this report are based on Labour Force Survey data (Q2'25 to Q1'26)
(See p.12 for definition of radio broadcast regions).

JOINT NATIONAL LISTENERSHIP RESEARCH

All Adults Aged 15+
Table 1: Average Weekday Yesterday Listenership

	NATIONAL		CO. DUBLIN		CO. CORK		SOUTH EAST		SOUTH WEST		NORTH WEST		NORTH EAST & MID		MULTI-CITY		DUBLIN COMMUTER	
	Weekdays (change from Jul'25 to Jun'26)		Weekdays (change from Jul'25 to Jun'26)		Weekdays (change from Jul'25 to Jun'26)		Weekdays (change from Jul'25 to Jun'26)		Weekdays (change from Jul'25 to Jun'26)		Weekdays (change from Jul'25 to Jun'26)		Weekdays (change from Jul'25 to Jun'26)		Weekdays (change from Jul'25 to Jun'26)		Weekdays (change from Jul'25 to Jun'26)	
Listened at all *	77.6%	-0.3%	71.6%	-0.3%	84.2%	-0.3%	80.7%	-0.6%	80.0%	0.3%	85.1%	-0.6%	73.3%	-0.7%	75.8%	-0.1%	71.9%	-0.1%
Any National	42.5%	0.6%	40.4%	1.0%	46.5%	2.6%	42.9%	-1.8%	39.4%	-0.4%	45.2%	0.8%	40.9%	0.7%	42.3%	1.0%	41.0%	0.9%
Any RTE Radio	28.9%	0.6%	29.3%	0.5%	32.6%	3.4%	28.9%	-0.6%	25.9%	-0.8%	27.1%	0.3%	27.3%	0.8%	29.8%	0.9%	29.8%	0.2%
Any RTE Radio 1/ RTÉ 2FM /RTE Lyric FM	28.3%	0.4%	29.2%	0.5%	30.5%	1.9%	28.7%	-0.8%	25.3%	-0.7%	25.9%	0.5%	27.1%	0.8%	29.0%	0.6%	29.7%	0.2%
RTÉ Radio 1	19.8%	0.4%	24.5%	1.0%	21.0%	1.4%	18.2%	-0.8%	17.0%	-1.0%	15.8%	0.5%	16.5%	0.2%	22.0%	0.8%	24.0%	0.8%
RTÉ 2FM	7.4%	0.2%	3.9%	-0.1%	7.1%	0.4%	9.3%	0.1%	7.7%	0.6%	8.2%	0.1%	10.0%	0.4%	5.9%	0.1%	5.0%	-0.3%
RTÉ Lyric FM	4.3%	-0.1%	5.2%	0.0%	5.3%	0.0%	4.1%	0.0%	3.9%	-0.6%	3.4%	-0.3%	2.6%	0.0%	5.0%	0.0%	5.2%	0.2%
Today FM	11.8%	0.1%	6.4%	0.2%	12.0%	-0.6%	15.4%	-1.4%	13.2%	0.4%	16.3%	0.5%	12.6%	0.4%	9.5%	0.0%	7.3%	0.3%
Newstalk	11.4%	0.6%	14.7%	1.0%	12.9%	1.0%	9.2%	0.2%	10.6%	0.6%	8.5%	-0.5%	9.2%	0.7%	13.1%	0.9%	14.4%	1.1%
Any Regional/Local/M-City/D-C#	49.8%	-0.6%	40.1%	-1.2%	58.3%	-2.8%	56.1%	1.9%	58.3%	0.4%	59.1%	-0.9%	44.0%	-0.5%	46.7%	-1.1%	40.5%	-0.6%
Classic Hits Radio			4.3%	0.3%	12.3%	-0.1%									8.3%	0.2%	4.5%	0.3%
Radio Nova			9.7%	0.1%													9.9%	0.5%
Beat 102-103							21.8%	-0.1%										
Spin South West									18.4%	0.0%								
iRadio NW											17.4%	1.0%						
iRadio NE													7.4%	-0.7%				
FM104			8.7%	-1.2%														
98FM			6.1%	-0.1%														
Q102			6.3%	0.0%														
Sunshine 106.8			9.5%	0.2%														
Spin 1038			9.2%	-0.3%														
Corks 96FM / C103					31.8%	-0.9%												
C103 (Corks 103FM)					14.5%	-1.5%												
Cork's 96FM					19.6%	0.4%												
Corks Red FM					26.3%	-1.3%												

** Indicates the proportion tuning to the station at some time on the day.*

Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits Radio & Radio Nova.

Adults Aged 15-24
Table 2: Average Weekday Yesterday Listenership

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Listened at all *	58.7%	42.6%	78.6%	69.4%	58.7%	72.6%	49.9%	54.9%	43.4%
Any National	23.1%	10.7%	43.1%	22.5%	16.9%	30.0%	23.5%	22.3%	14.0%
Any RTE Radio	14.1%	7.9%	29.4%	13.6%	9.8%	13.7%	14.2%	14.3%	9.8%
Any RTE Radio 1/ RTÉ 2FM /RTE Lyric FM	12.9%	7.9%	19.3%	13.6%	9.4%	13.3%	14.2%	12.1%	9.8%
RTE Radio 1	4.7%	5.3%	9.2%	5.5%	4.0%	2.8%	1.9%	5.7%	5.1%
RTE 2FM	8.1%	2.5%	9.9%	8.4%	5.0%	10.9%	11.2%	6.2%	4.6%
RTE Lyric FM	0.7%	0.4%	1.0%	-	0.9%	0.4%	1.2%	1.0%	1.0%
Today FM	9.1%	2.3%	11.5%	9.6%	9.4%	17.3%	9.3%	7.8%	4.1%
Newstalk	2.8%	1.6%	8.6%	2.8%	3.0%	1.8%	1.6%	3.4%	1.8%
Any Regional/Local/M-City/D-C#	44.5%	34.4%	54.4%	59.1%	50.5%	54.5%	33.0%	40.9%	33.6%
Classic Hits Radio		0.7%	9.9%					4.6%	1.1%
Radio Nova		4.0%							3.9%
Beat 102-103				42.7%					
Spin South West					37.6%				
iRadio NW						42.0%			
iRadio NE							12.9%		
FM104		10.0%							
98FM		4.4%							
Q102		4.6%							
Sunshine 106.8		5.3%							
Spin 1038		18.0%							
Corks 96FM / C103			25.0%						
C103 (Corks 103FM)			4.2%						
Cork's 96FM			22.1%						
Corks Red FM			36.2%						

* Indicates the proportion tuning to the station at some time on the day.
 # Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits Radio & Radio Nova.

Adults Aged 15-34

Table 3: Average Weekday Yesterday Listenership

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Listened at all *	64.6%	55.1%	79.4%	73.2%	63.6%	77.0%	56.6%	61.8%	54.7%
Any National	27.9%	18.4%	42.6%	30.3%	22.2%	34.1%	28.8%	26.1%	20.4%
Any RTE Radio	16.4%	11.9%	27.9%	16.3%	12.4%	16.3%	16.6%	16.1%	13.1%
Any RTE Radio 1/ RTÉ 2FM /RTE Lyric FM	15.6%	11.9%	22.3%	16.3%	11.7%	15.8%	16.6%	14.8%	13.1%
RTE Radio 1	6.3%	7.9%	9.8%	6.5%	4.6%	4.4%	2.8%	7.4%	7.5%
RTE 2FM	9.2%	4.4%	11.1%	10.8%	7.0%	11.0%	12.5%	7.2%	5.8%
RTE Lyric FM	1.3%	0.9%	2.6%	0.2%	1.2%	1.1%	1.6%	1.6%	1.4%
Today FM	10.9%	3.8%	12.8%	14.2%	11.5%	18.6%	12.1%	8.4%	5.0%
Newstalk	5.0%	5.8%	9.0%	3.8%	3.7%	3.5%	3.6%	5.9%	5.6%
Any Regional/Local/M-City/D-C#	47.6%	42.3%	56.3%	59.3%	52.3%	55.3%	36.4%	45.2%	40.6%
Classic Hits Radio		2.9%	10.9%					6.4%	2.8%
Radio Nova		8.6%							7.9%
Beat 102-103				42.4%					
Spin South West					36.4%				
iRadio NW						35.9%			
iRadio NE							13.9%		
FM104		12.4%							
98FM		6.2%							
Q102		6.5%							
Sunshine 106.8		6.1%							
Spin 1038		16.2%							
Corks 96FM / C103			26.4%						
C103 (Corks 103FM)			7.0%						
Cork's 96FM			21.2%						
Corks Red FM			34.1%						

* Indicates the proportion tuning to the station at some time on the day.

 # Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits Radio & Radio Nova.

Adults Aged 35+
Table 4: Average Weekday Yesterday Listenership

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Listened at all *	83.3%	79.4%	86.4%	84.0%	86.5%	88.5%	81.0%	82.3%	80.0%
Any National	48.9%	50.8%	48.4%	48.3%	46.3%	49.9%	46.4%	49.8%	50.7%
Any RTE Radio	34.4%	37.5%	34.8%	34.2%	31.3%	31.5%	32.2%	36.2%	37.6%
Any RTE Radio 1/ RTÉ 2FM /RTE Lyric FM	33.9%	37.3%	34.3%	34.0%	30.8%	30.1%	31.9%	35.7%	37.4%
RTE Radio 1	25.8%	32.3%	26.1%	23.2%	21.9%	20.5%	22.7%	28.8%	31.7%
RTE 2FM	6.6%	3.6%	5.2%	8.7%	8.0%	7.0%	8.8%	5.3%	4.5%
RTE Lyric FM	5.6%	7.2%	6.6%	5.8%	5.0%	4.3%	3.0%	6.5%	6.9%
Today FM	12.1%	7.6%	11.6%	16.0%	13.8%	15.3%	12.9%	10.0%	8.4%
Newstalk	14.2%	18.9%	14.7%	11.6%	13.3%	10.6%	11.7%	16.5%	18.5%
Any Regional/Local/M-City/D-C#	50.7%	39.0%	59.3%	54.8%	60.7%	60.7%	47.5%	47.4%	40.4%
Classic Hits Radio		4.9%	13.0%					9.2%	5.2%
Radio Nova		10.2%							10.9%
Beat 102-103				13.0%					
Spin South West					11.1%				
iRadio NW						9.7%			
iRadio NE							4.5%		
FM104		6.9%							
98FM		6.0%							
Q102		6.2%							
Sunshine 106.8		11.1%							
Spin 1038		5.8%							
Corks 96FM / C103			34.4%						
C103 (Corks 103FM)			18.0%						
Cork's 96FM			18.9%						
Corks Red FM			22.7%						

* Indicates the proportion tuning to the station at some time on the day.
 # Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits Radio & Radio Nova.

JOINT NATIONAL LISTENERSHIP RESEARCH

All Adults Aged 15+
Table 5: Share of Listening (7am – 7pm)

	NATIONAL		CO. DUBLIN		CO. CORK		SOUTH EAST		SOUTH WEST		NORTH WEST		NORTH EAST & MID		MULTI-CITY		DUBLIN COMMUTER	
	Weekdays	(change from Jul'25-Jun'26)	Weekdays	(change from Jul'25-Jun'26)	Weekdays	(change from Jul'25-Jun'26)	Weekdays	(change from Jul'25-Jun'26)	Weekdays	(change from Jul'25-Jun'26)	Weekdays	(change from Jul'25-Jun'26)	Weekdays	(change from Jul'25-Jun'26)	Weekdays	(change from Jul'25-Jun'26)	Weekdays	(change from Jul'25-Jun'26)
Any National	46.6%	0.6%	54.5%	1.2%	43.5%	3.3%	43.4%	-3.1%	38.4%	-2.0%	41.0%	1.2%	50.1%	1.8%	49.6%	1.2%	54.8%	0.8%
Any RTE Radio	28.3%	0.1%	36.6%	0.0%	27.8%	3.7%	25.0%	-2.1%	21.8%	-2.2%	21.8%	0.5%	28.3%	0.7%	31.7%	0.6%	36.2%	-0.6%
RTÉ Radio 1	19.3%	0.0%	29.2%	0.6%	16.9%	1.8%	15.8%	-1.8%	14.9%	-1.5%	13.4%	0.6%	17.9%	0.4%	22.8%	0.4%	28.0%	0.1%
RTÉ 2FM	4.8%	-0.1%	2.2%	-0.3%	4.1%	0.2%	5.9%	-0.2%	4.3%	-0.3%	5.1%	-0.1%	8.3%	0.0%	3.6%	-0.2%	3.1%	-0.4%
RTE Lyric FM	3.5%	-0.1%	5.0%	-0.4%	4.8%	0.0%	2.9%	-0.1%	2.2%	-0.1%	2.2%	0.0%	2.0%	0.3%	4.4%	-0.1%	4.8%	-0.3%
Today FM	9.9%	-0.1%	5.2%	0.3%	7.8%	-0.8%	12.0%	-0.9%	10.2%	-0.2%	13.7%	0.6%	13.5%	0.0%	8.0%	-0.1%	6.4%	0.5%
Newstalk	8.3%	0.5%	12.6%	0.9%	8.0%	0.5%	6.4%	-0.1%	6.4%	0.4%	5.5%	0.1%	8.3%	1.1%	9.8%	0.7%	12.2%	0.9%
Any Regional/Local/M-City/D-C#	53.4%	-0.6%	45.5%	-1.2%	56.5%	-3.3%	56.6%	3.1%	61.6%	2.0%	59.0%	-1.2%	49.9%	-1.8%	50.4%	-1.2%	45.2%	-0.8%
Classic Hits Radio			3.7%	-0.3%	8.8%	0.2%									6.9%	0.2%	3.9%	-0.2%
Radio Nova			8.7%	-0.1%													8.8%	0.5%
Beat 102-103							13.6%	0.0%										
Spin South West									10.4%	0.8%								
iRadio NW											10.8%	0.9%						
iRadio NE													5.1%	-1.3%				
FM104			6.1%	-0.5%														
98FM			4.8%	-0.2%														
Q102			5.2%	0.3%														
Sunshine 106.8			10.2%	-0.1%														
Spin 1038			5.9%	-0.4%														
Corks 96FM / C103					27.3%	-1.3%												
C103 (Corks 103FM)					12.5%	-1.5%												
Cork's 96FM					14.8%	0.2%												
Corks Red FM					19.7%	-1.5%												
Mean No. of Minutes	217	1	198	-3	291	1	230	10	212	3	211	2	190	1	216	0	198	-2

 # Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits Radio & Radio Nova.

Adults Aged 15-24

Table 6: Share of Listening (7am – 7pm)

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Any National	31.2%	22.5%	38.5%	26.2%	23.1%	31.8%	42.6%	32.7%	24.6%
Any RTE Radio	18.7%	16.2%	27.5%	17.3%	7.8%	10.5%	27.4%	20.3%	17.0%
RTE Radio 1	4.4%	9.3%	5.0%	4.7%	3.2%	1.4%	1.7%	5.5%	7.9%
RTE 2FM	9.5%	2.4%	7.9%	12.6%	3.0%	8.8%	23.4%	6.5%	5.0%
RTE Lyric FM	1.1%	3.3%	0.6%	-	1.2%	-	2.4%	1.6%	3.0%
Today FM	9.6%	2.5%	5.9%	7.1%	12.7%	19.8%	13.9%	8.7%	4.2%
Newstalk	2.9%	3.8%	5.1%	1.9%	2.7%	1.5%	1.3%	3.8%	3.4%
Any Regional/Local/M-City/D-C#	68.8%	77.5%	61.5%	73.8%	76.9%	68.2%	57.4%	67.3%	75.4%
Classic Hits Radio		0.3%	6.5%						0.9%
Radio Nova		10.4%							10.7%
Beat 102-103				47.1%					
Spin South West					47.4%				
iRadio NW						43.2%			
iRadio NE							20.1%		
FM104		11.3%							
98FM		5.7%							
Q102		10.4%							
Sunshine 106.8		9.0%							
Spin 1038		26.0%							
Corks 96FM / C103			21.5%						
C103 (Corks 103FM)			3.0%						
Cork's 96FM			18.6%						
Corks Red FM			33.1%						
Mean No. of Minutes	143	133	219	151	126	140	87	149	127

 # Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits Radio & Radio Nova.

Adults Aged 15-34
Table 7: Share of Listening (7am – 7pm)

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Any National	35.3%	27.3%	38.0%	35.0%	28.5%	35.6%	47.6%	33.8%	30.4%
Any RTE Radio	17.6%	15.8%	22.4%	14.5%	12.3%	13.2%	23.1%	18.3%	16.6%
RTE Radio 1	5.3%	9.1%	5.8%	3.7%	4.1%	2.7%	3.6%	6.5%	8.5%
RTE 2FM	8.9%	4.0%	8.0%	10.2%	5.9%	8.8%	17.8%	6.7%	5.4%
RTE Lyric FM	1.5%	2.1%	1.8%	0.5%	1.6%	0.7%	1.6%	2.0%	2.2%
Today FM	12.9%	4.7%	9.5%	16.3%	12.9%	19.3%	21.3%	10.1%	7.6%
Newstalk	4.8%	6.8%	6.1%	4.2%	3.3%	3.1%	3.2%	5.4%	6.3%
Any Regional/Local/M-City/D-C#	64.7%	72.7%	62.0%	65.0%	71.5%	64.4%	52.4%	66.2%	69.6%
Classic Hits Radio		3.4%	8.4%					8.1%	3.1%
Radio Nova		13.5%							12.7%
Beat 102-103				39.2%					
Spin South West					39.9%				
iRadio NW						31.9%			
iRadio NE							16.3%		
FM104		12.0%							
98FM		10.0%							
Q102		8.2%							
Sunshine 106.8		5.6%							
Spin 1038		18.1%							
Corks 96FM / C103			21.3%						
C103 (Corks 103FM)			5.1%						
Cork's 96FM			16.2%						
Corks Red FM			31.6%						
Mean No. of Minutes	160	142	241	174	147	157	115	166	140

 # Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits Radio & Radio Nova.

Adults Aged 35+
Table 8: Share of Listening (7am – 7pm)

	NATIONAL	CO. DUBLIN	CO. CORK	SOUTH EAST	SOUTH WEST	NORTH WEST	NORTH EAST & MID	MULTI-CITY	DUBLIN COMMUTER
	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays	Weekdays
Any National	49.2%	60.2%	45.3%	45.6%	40.2%	42.3%	50.5%	53.4%	59.8%
Any RTE Radio	30.8%	41.0%	29.5%	27.8%	23.5%	23.9%	29.2%	35.0%	40.2%
RTE Radio 1	22.6%	33.4%	20.5%	19.0%	16.9%	16.0%	20.4%	26.8%	32.0%
RTE 2FM	3.9%	1.8%	2.8%	4.8%	4.0%	4.2%	6.7%	2.9%	2.6%
RTE Lyric FM	3.9%	5.6%	5.8%	3.6%	2.3%	2.5%	2.0%	5.1%	5.3%
Today FM	9.2%	5.3%	7.2%	10.9%	9.7%	12.3%	12.1%	7.5%	6.2%
Newstalk	9.2%	13.9%	8.6%	6.9%	6.9%	6.1%	9.2%	10.8%	13.4%
Any Regional/Local/M-City/D-C#	50.8%	39.8%	54.7%	54.4%	59.8%	57.7%	49.5%	46.6%	40.2%
Classic Hits Radio		3.7%	9.0%					6.6%	4.0%
Radio Nova		7.7%							7.9%
Beat 102-103				6.9%					
Spin South West					5.0%				
iRadio NW						5.6%			
iRadio NE							3.2%		
FM104		4.9%							
98FM		3.7%							
Q102		4.6%							
Sunshine 106.8		11.1%							
Spin 1038		3.3%							
Corks 96FM / C103			29.2%						
C103 (Corks 103FM)			14.8%						
Cork's 96FM			14.4%						
Corks Red FM			15.8%						
Mean No. of Minutes	236	216	313	250	231	230	214	233	216

 # Any regional/local/M-City/D-C includes any audience to a local station, to Beat 102-103, Spin Sth West, iRadio, Classic Hits Radio & Radio Nova.

All Adults Aged 15+

Table 9: Average Weekday Yesterday Listenership & Share of Listening (7am-7pm) For Local Stations

Station Area	Yesterday Listenership		Market Share (7-7)	
	Weekdays (Change from Apr'25-May'26)		Weekdays (Change from Apr'25-May'26)	
	%	%	%	%
Kildare *(KFM)*	18.5%	-1.3%	22.3%	-3.2%
Louth/Meath *(LMFM)*	18.3%	-0.9%	26.5%	0.0%
Kilkenny/Carlow *(KCLR 96FM)*	28.3%	1.5%	35.4%	4.4%
Laois/Offaly/Westmeath *(Midlands 103)*	31.2%	-0.1%	31.8%	-0.3%
Wexford *(South East Radio)*	35.7%	3.0%	44.9%	2.7%
Wicklow *(East Coast FM)*	25.5%	0.7%	22.8%	1.1%
Limerick *(Live 95FM)*	28.8%	2.9%	29.5%	4.4%
Tipperary *(Tipp FM)*	36.2%	2.1%	32.4%	0.8%
Waterford *(WLR FM)*	45.4%	0.7%	38.4%	1.2%
Clare *(Clare FM)*	37.4%	-3.0%	36.8%	-3.1%
Kerry *(Radio Kerry)*	49.5%	0.3%	57.4%	-1.7%
Galway *(Galway Bay FM)*	25.3%	-3.1%	24.3%	-3.8%
Mayo *(MidWest Radio)*	55.9%	-2.1%	48.2%	-0.6%
Roscommon/Longford/ Sth Leitrim/ Cavan/ Monaghan	33.8%	0.1%	42.6%	-1.3%
Roscommon/Longford/Sth Leitrim *(Shannonside 104FM)*	36.8%	0.1%	41.2%	-3.1%
Cavan/Monaghan *(Northern Sound)*	30.9%	0.0%	44.9%	1.6%
Donegal South/Sligo/Nth Leitrim *(Ocean FM)*	29.8%	-1.8%	26.5%	-1.8%
Donegal Nth *(Highland Radio)*	51.0%	-1.7%	56.5%	-4.6%

These figures are the copyright of JNLR. When quoting, please acknowledge the source "JNLR/Ipsos B&A 2026-3 (October 2025 to September 2026)".

The Report provides information on all individual stations over a range of demographics and special interest categories. The full report can be purchased from Ipsos B&A.

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Radio Broadcast Regions

Region	Component Counties/Franchise Areas
South East	Carlow, Kilkenny, Wexford, Waterford & Tipperary South Riding
South West	Limerick, Clare, Kerry, Tipperary North Riding & South West Laois*
North West	Galway, Mayo, Roscommon, Longford, Leitrim, Sligo & Donegal
North East & Midlands	Kildare, Louth, Meath, Laois*, Offaly, Westmeath, Cavan & Monaghan
Multi-City	Full counties Dublin, Cork; Limerick; Clare and Galway and part counties Kildare, Meath and Wicklow.
Dublin Commuter	Dublin and part counties Kildare, Meath and Wicklow.

*A small area of South West Laois is part of the South West Region while the remainder of Laois county is part of the North East & Midlands region.